



STATE OF DELAWARE  
DEPARTMENT OF NATURAL RESOURCES  
AND ENVIRONMENTAL CONTROL  
DIVISION OF FISH AND WILDLIFE  
89 KINGS HIGHWAY  
DOVER, DELAWARE 19901

LAW ENFORCEMENT  
OFFICE

Phone: (302) 739- 9913  
Fax: (302) 739-6157

July 30, 2012

Jason R. Benedict  
Mercury Government Sales  
W6250 Pioneer Road  
PO Box 1939  
Fond du Lac, WI 54936-1939

Dear Mr. Benedict:

I am pleased to inform you that Mercury has been awarded Contract Number NAT12917-  
OUTBOARDMOTOR.

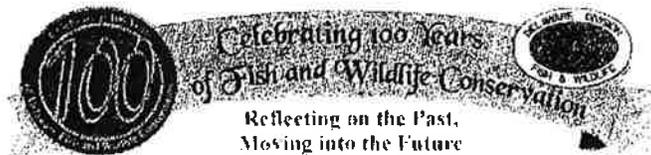
Enclosed are two (2) copies of our contract form that must be completed and returned to my attention prior to August 17, 2012. The contract form **MUST** have the signature of a representative who has the legal capacity to enter your organization into a formal contract with the State of Delaware, Department of Natural Resources and Environmental Control, Division of Fish and Wildlife. One copy of the fully executed contract form will be returned for your records.

The awarded vendor will be required to complete the new W-9 Form by visiting the Division of Accounting's website: <http://accounting.delaware.gov/> . It is the vendor's responsibility to act upon this instruction for submitting a new W-9 form, agencies will not be able to purchase if this is not completed and accepted by the Division of Accounting. If you need assistance or have questions, please contact 302-734-6827 or fax your inquiry to 302-736-7909.

We appreciate your interest and look forward to working with you.

Sincerely,

- James H. Graybeal  
Chief Enforcement Officer



Contract Number: NAT12917-OUTBOARDMOTOR  
Title: OUTBOARD MOTOR

THIS AGREEMENT, made and executed in duplicate, shall be effective this 1<sup>ST</sup> day of, SEPTEMBER, 2012.

BY AND BETWEEN MERCURY MARINE  
W6250 PIONEER ROAD  
FOND DULAC, WI 54935

(hereinafter designated as "Contractor"), party of the first part, and the DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENTAL CONTROL, created under the laws of the State of Delaware (hereinafter designated as DNREC), party of the second part.

WITNESSETH that the "Contractor" in consideration of the covenants and agreements herein contained and made by DNREC, agrees with said DNREC as follows:

ARTICLE ONE: The "Contractor" shall provide and furnish all supplies, materiel, machinery, implements, appliances, and tools and perform the work and labor required to complete the contract requirements. The work, as set forth in the proposal, and specifications is identified by the signature of the "Contractor" and the Secretary of the said DNREC and become hereby a part of this contract.

ARTICLE TWO: It is understood and agreed by and between the parties hereto that all items and/or work included in this contract is to be done under the direction of the said Secretary and that the Secretary's decision as to the meaning of the said proposal, and specifications shall be final.

It is understood and agreed by and between the parties hereto that such additional specifications as may be necessary to illustrate the items to be furnished or work to be done are to be submitted by said Contractor and they agree to conform to and abide by the same so far as it may be consistent with the purpose and intent of the original proposal, and specification referred to in Article One.

ARTICLE THREE: If the work to be done under this contract shall be abandoned, or if the contract, or any part thereof shall be sublet without the previous written consent of the DNREC, or if the contract shall be assigned by the "Contractor" otherwise than as herein specified, or if at any time the Secretary shall be of the opinion and shall certify in writing to DNREC that the work, or any part thereof, is unnecessarily or unreasonably delayed or that the "Contractor" has violated any provision of this contract or that the "Contractor" fails to provide all supplies, materiel, machinery, implements, appliances and tools or fails to perform the work and labor as set forth in the proposal and specifications, in whole or in part, DNREC may notify the "Contractor" to discontinue all work or any part thereof; and thereupon the "Contractor" shall discontinue such work or such part thereof as DNREC may designate and the DNREC may thereupon, by a contract or otherwise, as it may determine, complete the work, or such part thereof, and charge the entire expense of so completing the work or part thereof, to the "Contractor".

All costs and charges that may be incurred under this article or any damages that should be borne by the "Contractor" shall be withheld or deducted from any moneys then due, or to become due to the "Contractor" under this contract, or any part thereof; and in such accounting DNREC shall not be held to obtain the lowest cost for the work or completing the contract or any part thereof, but all sums actually paid therefore shall be charged to the "Contractor". In case the costs and charges incurred are less than the sum which would have been payable under the contract if the same had been completed by the "Contractor", the "Contractor" shall be entitled to receive the difference and in case such costs and charges shall exceed the said sum, the "Contractor" shall pay the amount of excess to DNREC for the completion of the work.

ARTICLE FOUR: It is further mutually agreed between the parties hereto that no payment made under this contract shall be conclusive evidence of the performance of this contract either wholly or in part and that no payment shall be construed to be an acceptance of defective work.

ARTICLE FIVE: This contract shall be valid for one (1) year from September 1, 2012 through August 31, 2013. This contract may be renewed for five (5) one (1) year period(s) with an increase in price allowable per year as per the yearly increase of the GSA contract prices and through negotiation between the "Contractor" and the DNREC. Negotiations must be initiated no later than ninety (90) days prior to the termination of the current agreement.

IN WITNESS WHEREOF: the said parties to these presents have duly executed this agreement in duplicate the day and year written below:

SIGNED, SEALED AND DELIVERED IN  
the presence of



CONTRACTOR:

BY \_\_\_\_\_

(SIGNATURE)  
*Jason R. Benedict*  
(Seal)

Witness: \_\_\_\_\_

*My Commission expires 10/14, 2016.*

MERCURY MARINE - DIVISION OF BRUNSWICK  
(Contractor)

DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENTAL CONTROL:

\_\_\_\_\_  
SECRETARY  
DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENTAL CONTROL

Witness: \_\_\_\_\_

In the case of a corporation, firm, or partnership, this contract must be signed by the appropriate officials of such corporation, firm or partnership and their corporate seal must be affixed hereto.

DOC. #0031M

**BID QUOTATION REPLY SECTION**

**CONTRACT NO. NAT12917-OUTBOARDMOTOR**

**OUTBOARD MOTOR**

Please fill out the attached forms fully and completely and return with your bid in a sealed envelope clearly displaying the contract number to Department of Natural Resources and Environmental Control, Division of Fish and Wildlife by July 20, 2012/1:00 PM, EST at which time bids will be opened.

**Bids shall be submitted to:**

**STATE OF DELAWARE  
DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENTAL CONTROL  
DIVISION OF FISH AND WILDLIFE  
89 KINGS HIGHWAY  
DOVER, DE 19901**

**PUBLIC BID OPENINGS**

The public bid opening insures the citizens of Delaware that contracts are being bid fairly on a competitive basis and comply with Delaware procurement laws. The agency conducting the opening is required by law to publicly open the bids at the time and place specified and the contract shall be awarded within thirty (30) days thereafter. The main purpose of the bid opening is to reveal the name(s) of the bidders(s), not to serve as a forum for determining the apparent low bidders. The disclosure of additional information, including prices, shall be at the discretion of the contracting agency until such time that the responsiveness of each bid has been determined.

After receipt of a fully executed contract(s), the Delaware public and all bidders are invited to make an appointment with the contracting officer in order to review pricing and other non-confidential information.

**NOTE: ONLY THE BIDDER'S NAME WILL BE READ AT THE BID OPENING**

CONTRACT NO.: NAT12917-OUTBOARDMOTOR

BID QUOTATION

ITEM	QTY.	DESCRIPTION	UNIT PRICE	
1	3	15 horsepower, 4-stroke, manual start, long shaft (20") Mercury 15ML or equal	\$1921. <sup>00</sup>	-5763
2	3	25 horsepower, 4-stroke, manual start, Long shaft (20") Mercury 25ML EFI or equal	\$2717. <sup>00</sup>	-8151
3	3	40 horsepower, 4-Stroke, electric start, oil injected, power tilt/trim, 20" shaft. Mercury ELHPT EFI or equal	\$4277. <sup>00</sup>	-12931
4	3	90 horsepower, 4-stroke, electric start, oil injected, power tilt/trim, 20" shaft. Mercury ELPT EFI or equal	\$6130. <sup>00</sup>	-18390
5		115 horsepower, 4-stroke, electric start, oil injected, power tilt/trim, 20" and 25" shaft. Mercury or equal		
	2	20" shaft-Mercury ELPT EFI SW or equal	\$6689. <sup>00</sup>	-13378
	1	25" shaft Mercury EXLPT EFI SW or equal	\$6711. <sup>00</sup>	-6711
6		150 horsepower, 4-stroke, electric start, fuel injected, 35 amp minimum charging system, 20" and 25" shaft. Mercury or equal		
	1	20" shaft-Mercury 150L Verado or equal	\$10716. <sup>00</sup>	-10714
	1	25" shaft-Mercury 150XL Verado or equal	\$10816. <sup>00</sup>	-10916
7	2	150 horsepower, electric start, fuel injected, 35 amp minimum charging system, <u>counter rotation</u> 20" and 25" shaft. Mercury 150CXL Verado or equal	\$11110. <sup>00</sup>	-22220
8	1	200 horsepower, electric start, fuel injected 25" shaft, 35 amp minimum charging system. Mercury 200XL Verado or equal	\$11534. <sup>00</sup>	-11534
9	1	200 horsepower, electric start, fuel injected 25" shaft, 35 amp minimum charging system <u>counter rotation</u> . Mercury 200CXL Verado or equal	\$11879. <sup>00</sup>	-11879

ITEM	QTY.	DESCRIPTION	UNIT PRICE	
10	5	225 horsepower, electric start, fuel injected 25" shaft, 50 amp minimum charging system. Mercury 225XL Verado or equal	\$13299. <sup>00</sup>	- 66495
11	5	225 horsepower, electric start, fuel injected 25" shaft, 50 amp minimum charging system counter rotation. Mercury 225CXL Verado or equal	\$13696. <sup>00</sup>	- 68480
12		60 horsepower, 4-stroke, electric start, oil injected, 16 amp minimum charging system. Mercury 60ELPT B.F. EFI or equal.		
	2	15" Shaft - DOES NOT EXIST	\$	
	1	20" Shaft	\$4969. <sup>00</sup>	- 4969

**DELIVERY**

Ship Stock 7 days ARO

Ship Non-Stock 37 days ARO

CONTRACT TOTAL VALUE \$ 272,333.<sup>00</sup>

**COMPANY**

MERCURY MARINE - DIVISION OF BRUNSWICK

11250 PIONEER ROAD

FOXD DUNLAC, WVT 54935

DATE JULY 17, 2012

CONTRACT NO.: NAT12917-OUTBOARDMDTOR  
 TITLE: OUTBOARD MOTDR  
 OPENING DATE: JULY 20, 2012

**NON-COLLUSION STATEMENT**

This is to certify that the undersigned bidder has neither directly nor indirectly, entered into any agreement, participated in any collusion or otherwise taken any action in restraint of free competitive bidding in connection with this bid submitted this date to Department of Natural Resources and Environmental Control, Division of Fish and Wildlife.

It is agreed by the undersigned bidder that the signed delivery of this bid represents the bidder's acceptance of the terms and conditions of this Invitation to Bid including all specifications and special provisions.

**NOTE:** Signature of the authorized representative **MUST** be of an individual who legally may enter his/her organization into a formal contract with the State of Delaware, Department of Natural Resources and Environmental Control, Division of Fish and Wildlife.

COMPANY NAME MERCURY MARINE - A DIVISION OF BRUNSWICK (Check one)

<input checked="" type="checkbox"/>	Corporation
<input type="checkbox"/>	Partnership
<input type="checkbox"/>	Individual

NAME OF AUTHORIZED REPRESENTATIVE

(Please type or print) JASON R BENEDICT

SIGNATURE \_\_\_\_\_

TITLE BOAT ACQUIS SALES MGR

COMPANY ADDRESS W 250 PIONEER ROAD FOND DU LAC, WI 54935

PHONE NUMBER (920) 408-10372 FAX NUMBER (920) 924-1488

EMAIL ADDRESS mmabg@wisc.edu

FEDERAL E.I. NUMBER 36-0948180 STATE OF DELAWARE LICENSE NUMBER 0000021996

COMPANY CLASSIFICATIONS: CERT. NO.	(circle one)		(circle one)		(circle one)	
	Women Business Enterprise (WBE)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Minority Business Enterprise (MBE)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Disadvantaged Business Enterprise (DBE)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

[The above table is for information and statistical use only.]

PURCHASE ORDERS SHOULD BE SENT TO:  
(COMPANY NAME)

MERCURY MARINE - A DIVISION OF BRUNSWICK

ADDRESS W 250 PIONEER ROAD FOND DU LAC, WI 54935

CONTACT JASON BENEDICT

PHONE NUMBER (920) 408-10372 FAX NUMBER (920) 924-1488

EMAIL ADDRESS mmabg@wisc.edu

**AFFIRMATION:** Within the past five years, has your firm, any affiliate, any predecessor company or entity, owner, Director, officer, partner or proprietor been the subject of a Federal, State, Local government suspension or debarment?

YES \_\_\_\_\_ NO  if yes, please explain \_\_\_\_\_

**THIS PAGE SHALL BE SIGNED, NOTARIZED AND RETURNED FOR YOUR BID TO BE CONSIDERED**

SWORN TO AND SUBSCRIBED BEFORE \_\_\_\_\_ 17 day of July 20 12

My commission expires Feb. 14, 2016

County of Franklin State of WI





**OMWBE Certification Application found here:**  
<http://gss.omb.delaware.gov/omwbe/certify.shtml>

## **State of Delaware**

### **Office of Minority and Women Business Enterprise Certification Application**



**Complete application and mail, email or fax to:**

Office of Minority and Women Business Enterprise (OMWBE)  
100 Enterprise Place, Suite 4  
Dover, DE 19904-8202  
Telephone: (302) 857-4554 Fax: (302) 739-3779  
Email: [deomwbe@state.de.us](mailto:deomwbe@state.de.us)  
Web site: [www.deomwbe.delaware.gov](http://www.deomwbe.delaware.gov)



W6250 Pioneer Road  
PO Box 1939  
Fond du Lac, WI 54936-1939  
866-408-6372 Toll Free  
920-924-1488 Fax  
[www.mercurygovsales.com](http://www.mercurygovsales.com)  
[mmobgovsales@mercmarine.com](mailto:mmobgovsales@mercmarine.com)

### Department Contact List

Jeff Krueger, Director  
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Email: [jeff.krueger@mercmarine.com](mailto:jeff.krueger@mercmarine.com)

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Fax: 757-233-0484  
Email: [tnahitch@mercmarine.com](mailto:tnahitch@mercmarine.com)

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Heather Peters, Account Representative  
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Email: [heather.peters@mercmarine.com](mailto:heather.peters@mercmarine.com)



**MERCURY**

2013 PROGRAM YEAR  
U.S. PRICE LIST (EFFECTIVE July 1, 2012)

MODEL	DESCRIPTION	MSRP	BASE PRICE	GROW BOATING	SHAFT LENGTH	TILLER HANDLE	FUEL DELIVERY TECHNOLOGY	FUEL TANK (INTEGRAL / 12L / 25L)	PROPELLER	MANUAL TRIM (M), GAS ASSIST (G) POWER TILT (PT), POWER TRIM (PTT)	SMARTCRAFT COMPATIBLE	DIGITAL THROTTLE & SHIFT	POWER STEERING	REGULATION COMPLIANCE	NOT FOR SALE IN CALIFORNIA
FourStroke															
1F02201HK	2.5M FourStroke	\$1,040	\$945	\$1.00	15	X	C	INT	X	M					W
1F03201HK	3.5M FourStroke	\$1,210	\$1,100	\$1.00	15	X	C	INT	X	M					W
1F03211HK	3.5ML FourStroke	\$1,240	\$1,125	\$1.00	20	X	C	INT	X	M					W
1F04201HK	4M FourStroke	\$1,575	\$1,430	\$1.75	15	X	C	INT	X	M					W-NEU
1F04211HK	4ML FourStroke	\$1,595	\$1,450	\$1.75	20	X	C	INT	X	M					W-NEU
1FX5201HK	5M FourStroke	\$1,775	\$1,615	\$1.75	15	X	C	INT	X	M					W-NEU
1F05216HK	5MLA Sailpower FourStroke	\$1,800	\$1,635	\$1.75	20	X	C	INT	X	M					W-NEU
1F05220HK	5MXL FourStroke	\$1,840	\$1,645	\$1.75	25	X	C	INT	X	M					W-NEU
1FX6201HK	6M FourStroke	\$2,035	\$1,850	\$1.75	15	X	C	INT	X	M					W-NEU
1FX6211HK	6ML FourStroke	\$2,045	\$1,860	\$1.75	20	X	C	INT	X	M					W-NEU
1F06201FK	6M FourStroke	\$2,315	\$2,105	\$1.75	15	X	C	12L	X	M					W-NEU
1F08211FK	8ML FourStroke	\$2,340	\$2,125	\$1.75	20	X	C	12L	X	M					W-NEU
1F08301FK	8ELH FourStroke	\$2,810	\$2,555	\$1.75	15	X	C	12L	X	M					W-NEU
1F08311FK	8ELH FourStroke	\$2,820	\$2,565	\$1.75	20	X	C	12L	X	M					W-NEU
1F10201FK	9.9M FourStroke	\$2,590	\$2,355	\$1.75	15	X	C	12L	X	M					W-NEU
1F10211FK	9.9ML FourStroke	\$2,615	\$2,375	\$1.75	20	X	C	12L	X	M					W-NEU
1F10221FK	9.9MXL FourStroke	\$2,715	\$2,470	\$1.75	25	X	C	12L	X	M					W-NEU
1F10301FK	9.9EH FourStroke	\$3,070	\$2,790	\$1.75	15	X	C	12L	X	M					W-NEU
1F10312HK	9.9EL FourStroke	\$3,075	\$2,795	\$1.75	20		C	12L	X	M					W-NEU
1F10311FK	9.9ELH FourStroke	\$3,090	\$2,810	\$1.75	20	X	C	12L	X	M					W-NEU
1F10251FK	9.9ML BIGFOOT FourStroke	\$2,760	\$2,510	\$1.75	20	X	C	12L	X	M					W-NEU
1F10261FK	9.9MXL BIGFOOT FourStroke	\$2,865	\$2,605	\$1.75	25	X	C	12L	X	M					W-NEU
1F10352HK	9.9EL BIGFOOT FourStroke	\$3,150	\$2,665	\$1.75	20		C	12L	X	M					W-NEU
1F10351FK	9.9ELH BIGFOOT FourStroke	\$3,165	\$2,675	\$1.75	20	X	C	12L	X	M					W-NEU
1F10361FK	9.9EXLH BIGFOOT FourStroke	\$3,255	\$2,960	\$1.75	25	X	C	12L	X	M					W-NEU
1F10452EK	9.9ELPT BF PRO KICKER FourStroke	\$3,610	\$3,260	\$1.75	20		C	12L	X	PT					W-NEU
1F10462EK	9.9EXLPT BF PRO KICKER FourStroke	\$3,695	\$3,360	\$1.75	25		C	12L	X	PT					W-NEU
1F10451HK	9.9ELHPT BF PRO KICKER FourStroke	\$3,620	\$3,290	\$1.75	20	X	C	12L	X	PT					W-NEU
1F10461HK	9.9EXLHPT BF PRO KICKER FourStroke	\$3,705	\$3,370	\$1.75	25	X	C	12L	X	PT					W-NEU
1F15201HK	15M FourStroke	\$2,930	\$2,665	\$4.75	15	X	C	25L	X	M					W
1F15211HK	15ML FourStroke	\$2,955	\$2,685	\$4.75	20	X	C	25L	X	M					W
1F15302HK	15E FourStroke	\$3,360	\$3,055	\$4.75	15		C	25L	X	M					W
1F15312HK	15EL FourStroke	\$3,390	\$3,080	\$4.75	20		C	25L	X	M					W
1F15301HK	15EH FourStroke	\$3,400	\$3,090	\$4.75	15	X	C	25L	X	M					W
1F15311HK	15ELH FourStroke	\$3,415	\$3,105	\$4.75	20	X	C	25L	X	M					W
1F15412HK	15ELPT FourStroke	\$3,685	\$3,330	\$4.75	20		C	25L	X	PT					W
1F15452HK	15ELPT PRO KICKER FourStroke	\$3,905	\$3,550	\$4.75	20		C	25L	X	PT					W
1F15462HK	15EXLPT PRO KICKER FourStroke	\$4,030	\$3,665	\$4.75	25		C	25L	X	PT					W
1F15451HK	15ELHPT PRO KICKER FourStroke	\$3,940	\$3,580	\$4.75	20	X	C	25L	X	PT					W
1F15461HK	15EXLHPT PRO KICKER FourStroke	\$4,060	\$3,690	\$4.75	25	X	C	25L	X	PT					W
1F20201HK	20M FourStroke	\$3,410	\$3,100	\$4.75	15	X	C	25L	X	M					W
1F20211HK	20ML FourStroke	\$3,445	\$3,130	\$4.75	20	X	C	25L	X	M					W
1F20301HK	20EH FourStroke	\$3,605	\$3,460	\$4.75	15	X	C	25L	X	M					W
1F20302HK	20E FourStroke	\$3,760	\$3,435	\$4.75	15		C	25L	X	M					W
1F20311HK	20ELH FourStroke	\$3,640	\$3,490	\$4.75	20	X	C	25L	X	M					W
1F20312HK	20EL FourStroke	\$3,615	\$3,470	\$4.75	20		C	25L	X	M					W
1F20402HK	20EPT FourStroke	\$4,105	\$3,730	\$4.75	15		C	25L	X	PT					W
1F20411HK	20ELHPT FourStroke	\$4,180	\$3,800	\$4.75	20	X	C	25L	X	PT					W
1F20412HK	20ELPT FourStroke	\$4,145	\$3,770	\$4.75	20		C	25L	X	PT					W
1A25203FK	25M FourStroke	\$4,160	\$3,790	\$4.75	15	X	E	25L		M					W-NEU
1A25213FK	25ML FourStroke	\$4,190	\$3,800	\$4.75	20	X	E	25L		M					W-NEU
1A25301FK	25EH FourStroke	\$4,705	\$4,275	\$4.75	15	X	E	25L		M					W-NEU
1A25312FK	25ELH FourStroke	\$4,665	\$4,240	\$4.75	20	X	E	25L		M					W-NEU
1A25311EK	25ELH FourStroke	\$4,725	\$4,290	\$4.75	20	X	E	25L		M					W-NEU
1A25411FK	25ELHPT FourStroke	\$5,205	\$4,730	\$4.75	20	X	E	25L		PTT					W-NEU
1A25412FK	25ELPT FourStroke	\$5,130	\$4,665	\$4.75	20		E	25L		PTT					W-NEU
1A30271HK	JET 25ML GA FourStroke	\$5,900	\$5,365	\$6.50	20	X	E	25L	X	G					W-NEU
1A30371HK	JET 25ELH GA FourStroke	\$8,270	\$5,790	\$9.50	20	X	E	25L	X	G					W-NEU
1A30472HK	JET 25ELPT FourStroke	\$8,640	\$6,010	\$9.50	20		E	25L	X	PTT					W-NEU



**MERCURY**

**2013 PROGRAM YEAR  
U.S. PRICE LIST (EFFECTIVE July 1, 2012)**

MODEL	DESCRIPTION	MSRP	BASE PRICE	GROW BOATING	SHAFT LENGTH	TILLER HANDLE	FUEL DELIVERY TECHNOLOGY	FUEL TANK (INTEGRAL / 12L / 25L)	PROPELLER	MANUAL TRIM (M), GAS ASSIST (G) POWER TILT (PT), POWER TRIM (PTT)	SMARTCRAFT COMPATIBLE	DIGITAL THROTTLE & SHIFT	POWER STEERING	REGULATION COMPLIANCE	NOT FOR SALE IN CALIFORNIA
<b>FourStroke</b>															
1A3G203FK	30M GA FourStroke	\$4,865	\$4,440	\$9.50	15	X	E	25L	G						W-NEU
1A3G213FK	30ML GA FourStroke	\$4,900	\$4,455	\$9.50	20	X	E	25L	G						W-NEU
1A3G312FK	30EL GA FourStroke	\$5,335	\$4,850	\$9.50	20		E	25L	G						W-NEU
1A3G311FK	30ELH GA FourStroke	\$5,460	\$4,965	\$9.50	20	X	E	25L	G						W-NEU
1A30413FK	30ELPT FourStroke	\$5,785	\$5,260	\$9.50	20		E	25L	PTT						W-NEU
1A30411FK	30ELHPT FourStroke	\$5,915	\$5,375	\$9.50	20	X	E	25L	PTT						W-NEU
1F40202BZ	40M GA FourStroke	\$5,345	\$4,860	\$9.50	15	X	E		G						W-NEU
1F40212BZ	40ML GA FourStroke	\$5,365	\$4,875	\$9.50	20	X	E		G						W-NEU
1A40303BZ	40E GA FourStroke	\$5,810	\$5,100	\$9.50	15		E		G	X					W
1A40313BZ	40EL GA FourStroke	\$5,860	\$5,115	\$9.50	20		E		G	X					W
1A40311BZ	40ELH GA FourStroke	\$5,830	\$5,285	\$9.50	20	X	E		G	X					W
1A40413BZ	40ELPT FourStroke	\$6,375	\$5,795	\$9.50	20		E		PTT	X					W
1A40411BZ	40ELHPT FourStroke	\$6,580	\$5,980	\$9.50	20	X	E		PTT	X					W
1A41453BZ	40ELPT BIGFOOT (4 CYL) FourStroke	\$6,750	\$6,135	\$9.50	20		E		PTT	X					W-NEU
1A60473BZ	JET 40ELPT FourStroke	\$6,805	\$6,185	\$15.00	20		E		PTT	X					W-NEU
1A51413BZ	50ELPT FourStroke	\$7,090	\$6,445	\$15.00	20		E		PTT	X					W-NEU
1A51411BZ	50ELHPT FourStroke	\$7,210	\$6,555	\$15.00	20	X	E		PTT	X					W-NEU
1A51453BZ	50ELPT BIGFOOT FourStroke	\$7,225	\$6,570	\$15.00	20		E		PTT	X					W-NEU
1A80413BZ	60ELPT FourStroke	\$7,425	\$6,750	\$15.00	20		E		PTT	X					W-NEU
1A80411BZ	60ELHPT FourStroke	\$7,615	\$6,921	\$15.00	20	X	E		PTT	X					W-NEU
1A60351BZ	60ELH GA FourStroke BIGFOOT	\$7,575	\$6,685	\$15.00	20	X	E		G	X					W-NEU
1A60453BZ	60ELPT FourStroke BIGFOOT	\$7,645	\$6,950	\$15.00	20		E		PTT	X					W-NEU
1A60463BZ	60EXLPT FourStroke BIGFOOT	\$8,115	\$7,375	\$15.00	25		E		PTT	X					W-NEU
1F75413ED	75ELPT FourStroke	\$9,145	\$8,315	\$21.00	20		E		PTT	X					W-NEU
1F90413ED	90ELPT FourStroke	\$9,430	\$8,570	\$21.00	20		E		PTT	X					W-NEU
1F90423ED	90EXLPT FourStroke	\$9,465	\$8,605	\$21.00	25		E		PTT	X					W-NEU
1115F13KD	115 ELPT FourStroke	\$10,290	\$9,355	\$30.00	20		E		PTT	X					W-NEU
1115F23KD	115EXLPT FourStroke	\$10,325	\$9,385	\$30.00	25		E		PTT	X					W-NEU
1150F13HD	150L FourStroke	\$13,240	\$12,085	\$42.00	20		E		PTT	X					W
1150F23HD	150XL FourStroke	\$13,320	\$12,110	\$42.00	25		E		PTT	X					W
1150F24HD	150CXL FourStroke	\$13,845	\$12,585	\$42.00	25		E		PTT	X					W
<b>VERADO</b>															
1150V13ED	150L VERADO	\$14,580	\$13,255	\$42.00	20		E		PTT	X	X				W
1150V23ED	150XL VERADO	\$14,715	\$13,375	\$42.00	25		E		PTT	X	X				W
1150V24ED	150CXL VERADO	\$15,115	\$13,740	\$42.00	25		E		PTT	X	X				W
1175V13ED	175L VERADO	\$16,035	\$14,575	\$42.00	20		E		PTT	X	X				W
1175V23ED	175XL VERADO	\$16,160	\$14,690	\$42.00	25		E		PTT	X	X				W
1175V24ED	175CXL VERADO	\$16,565	\$15,060	\$42.00	25		E		PTT	X	X				W
1201V13ED	200L VERADO	\$17,560	\$15,885	\$60.00	20		E		PTT	X	X				W
1201V23ED	200XL VERADO	\$17,745	\$16,130	\$60.00	25		E		PTT	X	X				W
1201V24ED	200CXL VERADO	\$18,275	\$16,615	\$60.00	25		E		PTT	X	X				W
1225V13ED	225L VERADO 4.8" 1.85	\$20,325	\$18,480	\$60.00	20		E		PTT	X	X	**			W
1225V23ED	225XL VERADO 4.8" 1.85	\$20,480	\$18,600	\$60.00	25		E		PTT	X	X	**			W
1225V23KD	225XL VERADO 5.44" 1.85	\$20,480	\$18,600	\$60.00	25		E		PTT	X	X	**			W
1225V24KD	225CXL VERADO 5.44" 1.85	\$21,070	\$19,155	\$60.00	25		E		PTT	X	X	**			W
1225V33KD	225XXL VERADO 5.44" 1.85	\$20,795	\$19,905	\$60.00	30		E		PTT	X	X	**			W
1225V34KD	225CXXL VERADO 5.44" 1.85	\$21,380	\$19,435	\$60.00	30		E		PTT	X	X	**			W
1251V13ED	250L VERADO Pro FourStroke 4.8" 1.85	\$21,740	\$19,765	\$60.00	20		E		PTT	X	X	**			W
1251V23ED	250XL VERADO Pro FourStroke 4.8" 1.85	\$21,670	\$19,880	\$60.00	25		E		PTT	X	X	**			W
1250V23KD	250XL VERADO 5.44" 1.85	\$21,505	\$19,550	\$60.00	25		E		PTT	X	X	**			W
1250V24KD	250CXL VERADO 5.44" 1.85	\$22,120	\$20,110	\$60.00	25		E		PTT	X	X	**			W
1250V33KD	250XXL VERADO 5.44" 1.85	\$21,845	\$19,860	\$60.00	30		E		PTT	X	X	**			W
1250V34KD	250CXXL VERADO 5.44" 1.85	\$22,430	\$20,390	\$60.00	30		E		PTT	X	X	**			W
1302V13ED	300L VERADO Pro FourStroke 4.8" 1.75	\$23,700	\$21,545	\$60.00	20		E		PTT	X	X	**			W
1302V23ED	300XL VERADO Pro FourStroke 4.8" 1.75	\$23,930	\$21,755	\$60.00	25		E		PTT	X	X	**			W
1300V13KD	300L VERADO 5.44" 1.85	\$23,615	\$21,850	\$60.00	20		E		PTT	X	X	**			W
1300V14KD	300CL VERADO 5.44" 1.85	\$24,290	\$22,080	\$60.00	20		E		PTT	X	X	**			W
1300V23KD	300XL VERADO 5.44" 1.85	\$24,050	\$21,865	\$60.00	25		E		PTT	X	X	**			W
1300V24KD	300CXL VERADO 5.44" 1.85	\$24,540	\$22,310	\$60.00	25		E		PTT	X	X	**			W
1300V33KD	300XXL VERADO 5.44" 1.85	\$24,235	\$22,030	\$60.00	30		E		PTT	X	X	**			W
1300V34KD	300CXXL VERADO 5.44" 1.85	\$24,715	\$22,470	\$60.00	30		E		PTT	X	X	**			W
1301V13KD	300L VERADO 5.44" 1.75 HD*	\$24,055	\$21,870	\$60.00	20		E		PTT	X	X	**			W
1301V14KD	300CL VERADO 5.44" 1.75 HD*	\$24,530	\$22,300	\$60.00	20		E		PTT	X	X	**			W
1301V23KD	300XL VERADO 5.44" 1.75 HD*	\$24,295	\$22,085	\$60.00	25		E		PTT	X	X	**			W
1301V24KD	300CXL VERADO 5.44" 1.75 HD*	\$24,785	\$22,530	\$60.00	25		E		PTT	X	X	**			W
1301V33KD	300XXL VERADO 5.44" 1.75 HD*	\$24,480	\$22,255	\$60.00	30		E		PTT	X	X	**			W
1301V34KD	300CXXL VERADO 5.44" 1.75 HD*	\$24,960	\$22,690	\$60.00	30		E		PTT	X	X	**			W

\*Racing Solid Hub kit (Item 840389K06) required for HD gearcase applications and is sold separately



**MERCURY**

2013 PROGRAM YEAR  
U.S. PRICE LIST (EFFECTIVE July 1, 2012)

MODEL	DESCRIPTION	MSRP	BASE PRICE	GROW BDATE	BOAT TRANSON HEIGHT	TILLER HANDLE	FUEL DELIVERY TECHNOLOGY	FUEL TANK (INTEGRAL / 12L / 25L)	PROPELLER	MANUAL TRIM (M), GAS ASSIST (G) POWER TRIM (PT), POWER TRIM (PTT)	SMARTCRAFT COMPATIBLE	DIGITAL THROTTLE & SHIFT	POWER STEERING	REGULATION COMPLIANCE	NOT FOR SALE IN CALIFORNIA
<b>OPTIMAX</b>															
108047JHD	JET 80 OptiMax ELPT - Jet Ready*	\$9,100	\$9,270	\$21.00	27	D				PTT X	X			W	
111047JHD	JET 110 OptiMax ELPT - Jet Ready*	\$11,365	\$10,330	\$30.00	27	D				PTT X	X			W	X
1075073HY	75ELPT OptiMax	\$8,775	\$7,975	\$21.00	20	D				PTT X				W	
1090D73HY	90ELPT OptiMax	\$9,325	\$8,475	\$21.00	20	D				PTT X				W	
1090D63HY	90EXLPT OptiMax	\$9,360	\$8,510	\$21.00	25	D				PTT X				W	
1115D73HY	115ELPT OptiMax	\$9,735	\$8,850	\$30.00	20	D				PTT X				W	
1115D83HY	115EXLPT OptiMax	\$9,775	\$8,885	\$30.00	25	D				PTT X				W	
1115P73EY	115ELPT Pro XS OptiMax	\$10,195	\$9,270	\$30.00	20	D				PTT X				W	X
1125D73HY	125ELPT OptiMax	\$10,645	\$9,675	\$30.00	20	D				PTT X				W	X
1125D83HY	125EXLPT OptiMax	\$10,920	\$9,835	\$30.00	25	D				PTT X				W	X
1150D73HY	150L OptiMax	\$12,750	\$11,590	\$42.00	20	D				PTT X				W	X
1150D83HY	150XL OptiMax	\$12,875	\$11,705	\$42.00	25	D				PTT X				W	X
1150D84HY	150CXL OptiMax	\$13,255	\$12,050	\$42.00	25	D				PTT X				W	X
1150P73EY	150L Pro XS OptiMax	\$13,125	\$11,930	\$42.00	20	D				PTT X				W	
1150P83EY	150XL Pro XS OptiMax	\$13,260	\$12,055	\$42.00	25	D				PTT X				W	
1175P73EY	175L Pro XS OptiMax	\$13,795	\$13,450	\$42.00	20	D				PTT X				W-NEU	
1175P83EY	175XL Pro XS OptiMax	\$14,910	\$13,555	\$42.00	25	D				PTT X				W-NEU	
1200D83KD	200XL OptiMax	\$18,720	\$15,200	\$60.00	25	D				PTT X				W	
1200D84KD	200CXL OptiMax	\$17,170	\$15,610	\$60.00	25	D				PTT X				W	
1200P73BD	200L Pro XS OptiMax	\$15,895	\$14,450	\$60.00	20	D				PTT X				W	
1225P73ED	225L Pro XS OptiMax	\$16,930	\$17,210	\$60.00	20	D				PTT X				W-NEU	
1225P83ED	225XL Pro XS OptiMax	\$18,995	\$17,250	\$60.00	25	D				PTT X				W-NEU	
1225P73ED	225L Pro XS OptiMax TorqueMaster*	\$18,045	\$17,315	\$60.00	20	O				PTT X				W-NEU	
1250D63EY	250XL OptiMax	\$20,035	\$18,215	\$60.00	25	D				PTT X				W-NEU	
1250D64EY	250CXL OptiMax	\$20,215	\$18,375	\$60.00	25	D				PTT X				W-NEU	
1250D93EY	250XXL OptiMax	\$20,535	\$18,670	\$60.00	30	D				PTT X				W-NEU	
1250D94EY	250CXXL OptiMax	\$20,725	\$18,840	\$60.00	30	D				PTT X				W-NEU	
1250P73KO	250L Pro XS OptiMax	\$19,985	\$18,170	\$60.00	20	D				PTT X				W-NEU	
1250P83KD	250XL Pro XS OptiMax	\$20,150	\$16,320	\$60.00	25	O				PTT X				W-NEU	
1251P73KD	250L Pro XS OptiMax TorqueMaster*	\$20,095	\$16,270	\$60.00	20	D				PTT X				W-NEU	
<b>Sport Jet</b>															
S200J20HD	200 OptiMax - Powerhead	\$8,755	\$7,960	N/A		D								W	
S721P52YD	200 OptiMax - Pump	\$3,305	\$3,005	N/A											
S721P51ZD	200 OptiMax - Optional Pump	\$3,255	\$2,960	N/A											

\*Racing Solid Hub kit (Item 640389K08) required for Torque Master gearcase applications and is sold separately

**PRICING NOTES**

- A fuel line is included as standard equipment on 5HP - 80HP models
- 40HP EFI models and above are SmartCraft compatible
- 3 year limited warranty standard on all models (excluding Sport Jet Models which are 1 year Standard) - Pleasure Applications
- All Verado models require Mercury SmartCraft DTS (Digital Throttle & Shift)
- Trim switch and transom mount key switch are included as standard equipment 40HP - 60 HP tiller handle models
- V6 Opti models do not include the remote oil tank, which must be ordered separately through Mercury Parts & Accessories
- \*These engines are shipped "Jet Ready" with no gear-case or jet pump - Customer must order separately from pump manufacturer
- \*\*All 6-Cylinder Verado models require Mercury electro-hydraulic power steering.

**MODEL DESCRIPTION KEY**

M	MANUAL START	PT	POWER TRIM (POWER TILT DNLY DN PROKICKERS)
L	LDNG SHAFT (20")	C	COUNTER ROTATION
XL	EXTRA LONG SHAFT (25")	GA	GAS ASSIST
XXL	EXTRA EXTRA LONG SHAFT (30")	H	TILLER HANDLE
E	ELECTRIC START		

**Fuel Delivery Technology Key**

C	Carbureted
E	EFI
D	DFI

**REGULATION COMPLIANCE KEY**

W	Worldwide
W-NEU	Worldwide except for the European Union Countries

PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

Delaware State Contract NAT12917 - OutboardMotor Price List 9/1/2012 - 8/31/2013

*Cuin Rude*

Model	Description	MSRP	Discount	MO Price
<b>4-Stroke</b>				
1F02201HK	2.5M FourStroke	\$1,040	35.00%	\$676
1F03201HK	3.5M FourStroke	\$1,210	35.00%	\$787
1F03211HK	3.5ML FourStroke	\$1,240	35.00%	\$806
1F04201HK	4M FourStroke	\$1,575	35.00%	\$1,024
1F04211HK	4ML FourStroke	\$1,595	35.00%	\$1,037
1FX5201HK	5M FourStroke	\$1,775	35.00%	\$1,154
1F05216HK	5MLA Sailpower FourStroke	\$1,800	35.00%	\$1,170
1F05223HK	5MXL FourStroke	\$1,810	35.00%	\$1,177
1FX6201HK	6M FourStroke	\$2,035	35.00%	\$1,323
1FX6211HK	6ML FourStroke	\$2,045	35.00%	\$1,329
1F08201FK	8M FourStroke	\$2,315	35.00%	\$1,505
1F08211FK	8ML FourStroke	\$2,340	35.00%	\$1,521
1F08301FK	8EH FourStroke	\$2,810	35.00%	\$1,827
1F08311FK	8ELH FourStroke	\$2,820	35.00%	\$1,833
1F10201FK	9.9M FourStroke	\$2,590	35.00%	\$1,684
1F10211FK	9.9ML FourStroke	\$2,615	35.00%	\$1,700
1F10221FK	9.9MXL FourStroke	\$2,715	35.00%	\$1,765
1F10301FK	9.9EH FourStroke	\$3,070	35.00%	\$1,996
1F10312HK	9.9EL FourStroke	\$3,075	35.00%	\$1,999
1F10311FK	9.9ELH FourStroke	\$3,090	35.00%	\$2,009
1F10251FK	9.9ML BIGFOOT FourStroke	\$2,760	35.00%	\$1,794
1F10261FK	9.9MXL BIGFOOT FourStroke	\$2,865	35.00%	\$1,862
1F10352HK	9.9EL BIGFOOT FourStroke	\$3,150	35.00%	\$2,048
1F10351FK	9.9ELH BIGFOOT FourStroke	\$3,165	35.00%	\$2,057
1F10361FK	9.9EXLH BIGFOOT FourStroke	\$3,255	35.00%	\$2,116
1F10452EK	9.9ELPT BF PRO KICKER FourStroke	\$3,610	35.00%	\$2,347
1F10462EK	9.9EXLPT BF PRO KICKER FourStroke	\$3,695	35.00%	\$2,402
1F10451HK	9.9ELHPT BF PRO KICKER FourStroke	\$3,620	35.00%	\$2,353
1F10461HK	9.9EXLHPT BF PRO KICKER FourStroke	\$3,705	35.00%	\$2,408
1F15201HK	15M FourStroke	\$2,930	35.00%	\$1,905
1F15211HK	15ML FourStroke	\$2,955	35.00%	\$1,921
1F15302HK	15E FourStroke	\$3,360	35.00%	\$2,184
1F15312HK	15EL FourStroke	\$3,390	35.00%	\$2,204
1F15301HK	15EH FourStroke	\$3,400	35.00%	\$2,210
1F15311HK	15ELH FourStroke	\$3,415	35.00%	\$2,220
1F15412HK	15ELPT FourStroke	\$3,665	35.00%	\$2,382
1F15452HK	15ELPT PRO KICKER FourStroke	\$3,905	35.00%	\$2,538
1F15462HK	15EXLPT PRO KICKER FourStroke	\$4,030	35.00%	\$2,620
1F15451HK	15ELHPT PRO KICKER FourStroke	\$3,940	35.00%	\$2,561
1F15461HK	15EXLHPT PRO KICKER FourStroke	\$4,060	35.00%	\$2,639
1F20201HK	20M FourStroke	\$3,410	35.00%	\$2,217
1F20211HK	20ML FourStroke	\$3,445	35.00%	\$2,239
1F20301HK	20EH FourStroke	\$3,805	35.00%	\$2,473
1F20302HK	20E FourStroke	\$3,780	35.00%	\$2,457
1F20311HK	20ELH FourStroke	\$3,840	35.00%	\$2,496
1F20312HK	20EL FourStroke	\$3,815	35.00%	\$2,480
1F20402HK	20EPT FourStroke	\$4,105	35.00%	\$2,668
1F20411HK	20ELHPT FourStroke	\$4,180	35.00%	\$2,717
1F20412HK	20ELPT FourStroke	\$4,145	35.00%	\$2,694

2048  
2048

*EvinRodge*

Model	Description	MSRP	Discount	MO Price
<b>4-Stroke</b>				
1A25203FK	25M FourStroke	\$4,160	35.00%	\$2,704
1A25213FK	25ML FourStroke	\$4,180	35.00%	\$2,717
1A25301FK	25EH FourStroke	\$4,705	35.00%	\$3,058
1A25312FK	25EL FourStroke	\$4,665	35.00%	\$3,032
1A25311FK	25ELH FourStroke	\$4,720	35.00%	\$3,068
1A25411FK	25ELHPT FourStroke	\$5,205	35.00%	\$3,383
1A25413FK	25ELPT FourStroke	\$5,130	35.00%	\$3,335
1A3G271HK	JET 25ML GA FourStroke	\$5,900	26.50%	\$4,337
1A3G371HK	JET 25ELH GA FourStroke	\$6,270	26.50%	\$4,608
1A30472HK	JET 25ELPT FourStroke	\$6,610	26.50%	\$4,858
1A3G203FK	30M GA FourStroke	\$4,885	35.00%	\$3,175
1A3G213FK	30ML GA FourStroke	\$4,900	35.00%	\$3,185
1A3G312FK	30EL GA FourStroke	\$5,335	35.00%	\$3,468
1A3G311FK	30ELH GA FourStroke	\$5,460	35.00%	\$3,549
1A30413FK	30ELPT FourStroke	\$5,785	35.00%	\$3,760
1A30411FK	30ELHPT FourStroke	\$5,915	35.00%	\$3,845
1F40202BZ	40M GA FourStroke	\$5,345	35.00%	\$3,474
1F40212BZ	40ML GA FourStroke	\$5,365	35.00%	\$3,487
1A40303BZ	40E GA FourStroke	\$5,610	35.00%	\$3,647
1A40313BZ	40EL GA FourStroke	\$5,660	35.00%	\$3,679
1A40311BZ	40ELH GA FourStroke	\$5,630	35.00%	\$3,660
1A40413BZ	40ELPT FourStroke	\$6,375	35.00%	\$4,144
1A40411BZ	40ELHPT FourStroke	\$6,580	35.00%	\$4,277
1A41453BZ	40ELPT BIGFOOT (4 CYL) FourStroke	\$6,750	35.00%	\$4,388
1A60473BZ	JET 40ELPT FourStroke	\$6,805	26.50%	\$5,002
1A51413BZ	50ELPT FourStroke	\$7,090	35.00%	\$4,609
1A51411BZ	50ELHPT FourStroke	\$7,210	35.00%	\$4,687
1A51453BZ	50ELPT BIGFOOT FourStroke	\$7,225	35.00%	\$4,696
1A60413BZ	60ELPT FourStroke	\$7,425	35.00%	\$4,826
1A60411BZ	60ELHPT FourStroke	\$7,615	35.00%	\$4,950
1A60351BZ	60ELH GA FourStroke BIGFOOT	\$7,575	35.00%	\$4,924
1A60453BZ	60ELPT FourStroke BIGFOOT	\$7,645	35.00%	\$4,969
1A60463BZ	60EXLPT FourStroke BIGFOOT	\$8,115	35.00%	\$5,275
1F75413ED	75ELPT FourStroke	\$9,145	35.00%	\$5,944
1F90413ED	90ELPT FourStroke	\$9,430	35.00%	\$6,130
1F90423ED	90EXLPT FourStroke	\$9,465	35.00%	\$6,152
1115F13KD	115 ELPT FourStroke	\$10,290	35.00%	\$6,689
1115F23KD	115EXLPT FourStroke	\$10,325	35.00%	\$6,711
1150F13HD	150L FourStroke	\$13,240	35.00%	\$8,606
1150F23HD	150XL FourStroke	\$13,320	35.00%	\$8,658
1150F24HD	150CXL FourStroke	\$13,845	35.00%	\$8,999
1150V13ED	150L VERADO	\$14,580	26.50%	\$10,716
1150V23ED	150XL VERADO	\$14,715	26.50%	\$10,816
1150V24ED	150CXL VERADO	\$15,115	26.50%	\$11,110
1175V13ED	175L VERADO	\$16,035	26.50%	\$11,786
1175V23ED	175XL VERADO	\$16,160	26.50%	\$11,878
1175V24ED	175CXL VERADO	\$16,565	26.50%	\$12,175
1201V13ED	200L VERADO	\$17,560	35.00%	\$11,414
1201V23ED	200XL VERADO	\$17,745	35.00%	\$11,534
1201V24ED	200CXL VERADO	\$18,275	35.00%	\$11,879

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12306

*John R. Reddy*

Model	Description	MSRP	Discount	MO Price
<b>4-Stroke</b>				
1225V13ED	225L VERADO 4.8" 1.85	\$20,325	35.00%	\$13,211
1225V23ED	225XL VERADO 4.8" 1.85	\$20,460	35.00%	\$13,299
1225V23KD	225XL VERADO 5.44" 1.85	\$20,460	35.00%	\$13,299
1225V24KD	225CXL VERADO 5.44" 1.85	\$21,070	35.00%	\$13,696
1225V33KD	225XXL VERADO 5.44" 1.85	\$20,795	35.00%	\$13,517
1225V34KD	225CXXL VERADO 5.44" 1.85	\$21,380	35.00%	\$13,897
1251V13ED	250L VERADO Pro FourStroke 4.8" 1.85	\$21,740	35.00%	\$14,131
1251V23ED	250XL VERADO Pro FourStroke 4.8" 1.85	\$21,870	35.00%	\$14,216
1250V23KD	250XL VERADO 5.44" 1.85	\$21,505	35.00%	\$13,978
1250V24KD	250CXL VERADO 5.44" 1.85	\$22,120	35.00%	\$14,378
1250V33KD	250XXL VERADO 5.44" 1.85	\$21,845	35.00%	\$14,199
1250V34KD	250CXXL VERADO 5.44" 1.85	\$22,430	35.00%	\$14,580
1302V13ED	300L VERADO Pro FourStroke 4.8" 1.75	\$23,700	35.00%	\$15,405
1302V23ED	300XL VERADO Pro FourStroke 4.8" 1.75	\$23,930	35.00%	\$15,555
1300V13KD	300L VERADO 5.44" 1.85	\$23,815	35.00%	\$15,480
1300V14KD	300CL VERADO 5.44" 1.85	\$24,290	35.00%	\$15,789
1300V23KD	300XL VERADO 5.44" 1.85	\$24,050	35.00%	\$15,633
1300V24KD	300CXL VERADO 5.44" 1.85	\$24,540	35.00%	\$15,951
1300V33KD	300XXL VERADO 5.44" 1.85	\$24,235	35.00%	\$15,753
1300V34KD	300CXXL VERADO 5.44" 1.85	\$24,715	35.00%	\$16,065
1301V13KD	300L VERADO 5.44" 1.75 HD*	\$24,055	35.00%	\$15,636
1301V14KD	300CL VERADO 5.44" 1.75 HD*	\$24,530	35.00%	\$15,945
1301V23KD	300XL VERADO 5.44" 1.75 HD*	\$24,295	35.00%	\$15,792
1301V24KD	300CXL VERADO 5.44" 1.75 HD*	\$24,785	35.00%	\$16,110
1301V33KD	300XXL VERADO 5.44" 1.75 HD*	\$24,480	35.00%	\$15,912
1301V34KD	300CXXL VERADO 5.44" 1.75 HD*	\$24,960	35.00%	\$16,224
Model	Description	MSRP	Discount	MO Price
<b>2-Stroke</b>				
108047JHD	JET 80 OptiMax ELPT - Jet Ready*	\$9,100	35.00%	\$5,915
111047JHD	JET 110 OptiMax ELPT - Jet Ready*	\$11,365	35.00%	\$7,387
1075D73HY	75ELPT OptiMax	\$8,775	35.00%	\$5,704
1090D73HY	90ELPT OptiMax	\$9,325	35.00%	\$6,061
1090D83HY	90EXLPT OptiMax	\$9,360	35.00%	\$6,084
1115D73HY	115ELPT OptiMax	\$9,735	35.00%	\$6,328
1115D83HY	115EXLPT OptiMax	\$9,775	35.00%	\$6,354
1115P73EY	115ELPT Pro XS OptiMax	\$10,195	35.00%	\$6,627
1125D73HY	125ELPT OptiMax	\$10,645	35.00%	\$6,919
1125D83HY	125EXLPT OptiMax	\$10,930	35.00%	\$7,105
1150D73HY	150L OptiMax	\$12,750	35.00%	\$8,288
1150D83HY	150XL OptiMax	\$12,875	35.00%	\$8,369
1150D84HY	150CXL OptiMax	\$13,255	35.00%	\$8,616
1150P73EY	150L Pro XS OptiMax	\$13,125	35.00%	\$8,531
1150P83EY	150XL Pro XS OptiMax	\$13,260	35.00%	\$8,619
1175P73EY	175L Pro XS OptiMax	\$14,795	35.00%	\$9,617
1175P83EY	175XL Pro XS OptiMax	\$14,910	35.00%	\$9,692
1200D83KD	200XL OptiMax	\$16,720	35.00%	\$10,868
1200D84KD	200CXL OptiMax	\$17,170	35.00%	\$11,161
1200P73BD	200L Pro XS OptiMax	\$15,895	35.00%	\$10,332
1225P73ED	225L Pro XS OptiMax	\$18,930	35.00%	\$12,305
1225P83ED	225XL Pro XS OptiMax	\$18,985	35.00%	\$12,340

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Model	Description	MSRP	Discount	MO Price
<b>2-Stroke</b>				
1226P73ED	225L Pro XS OptiMax TorqueMaster*	\$19,045	35.00%	\$12,379
1250D83EY	250XL OptiMax	\$20,035	35.00%	\$13,023
1250D84EY	250CXL OptiMax	\$20,215	35.00%	\$13,140
1250D93EY	250XXL OptiMax	\$20,535	35.00%	\$13,348
1250D94EY	250CXXL OptiMax	\$20,725	35.00%	\$13,471
1250P73KD	250L Pro XS OptiMax	\$19,985	35.00%	\$12,990
1250P83KD	250XL Pro XS OptiMax	\$20,150	35.00%	\$13,098
1251P73KD	250L Pro XS OptiMax TorqueMaster*	\$20,095	35.00%	\$13,062

\*Racing Solid Hub kit (Item 840389K06) required for Torque Master gearcase applications and is sold separately

**PRICING NOTES**

A fuel line is included as standard equipment on 5HP - 60HP models

40HP EFI models and above are SmartCraft compatible

3 year limited warranty standard on all models (excluding Sport Jet Models which are 1 year Standard) - Pleasure Applications

All Verado models require Mercury SmartCraft DTS (Digital Throttle & Shift)

Trim switch and transom mount key switch are included as standard equipment 40HP - 60 HP tiller handle models

V6 Opti models do not include the remote oil tank, which must be ordered separately through Mercury Parts & Accessories

\*These engines are shipped "Jet Ready" with no gear-case or jet pump - Customer must order separately from pump manufacturer

\*\*All 6-Cylinder Verado models require Mercury electro-hydraulic power steering.

**MODEL DESCRIPTION KEY**

M MANUAL START

L LONG SHAFT (20")

XL EXTRA LONG SHAFT (25")

XXL EXTRA EXTRA LONG SHAFT (30")

E ELECTRIC START

PT POWER TRIM (POWER TILT ONLY ON PROKICKERS)

C COUNTER ROTATION

GA GAS ASSIST

H TILLER HANDLE

## **MERCURY MARINE THREE YEAR LIMITED WARRANTY**

**(Products sold to Government Agencies)**

### **WHAT IS COVERED**

Mercury Marine warrants its new products (excluding Mercury Racing Division products) to be free of defects in material and workmanship in the manner and during the period described below. Accessory items and rigging components are not covered by this motor warranty.

### **DURATION OF COVERAGE**

This Limited Warranty provides coverage for three (3) years from the date the product is first sold for use, or three (3) years from the date on which the product is first put into service, whichever occurs first. The repair or replacement of parts, or the performance of service under this warranty, does not extend the life of this warranty beyond its original expiration date. Unexpired warranty coverage is transferable to a subsequent purchaser.

For the second and third year of the warranty period, coverage is limited to the following components:

Powerhead	Bracket System
Intake	Power Trim/Tilt
Fuel Delivery System	Midsection
Ignition System	Lower Unit Assembly

### **CONDITIONS THAT MUST BE MET IN ORDER TO OBTAIN WARRANTY COVERAGE**

Warranty coverage becomes available upon proper registration of the product. Routine maintenance outlined in the Operation and Maintenance Manual must be timely performed in order to maintain warranty coverage. If this maintenance is performed by the customer Mercury Marine reserves the right to make future warranty coverage contingent on proof of proper maintenance.

### **WHAT MERCURY WILL DO**

Mercury's sole and exclusive obligation under this warranty is limited to, at our option, repairing a defective part, replacing such part or parts with new or Mercury Marine certified re-manufactured parts, or refunding the purchase price of the Mercury product. Mercury reserves the right to improve or modify products from time to time without assuming an obligation to modify products previously manufactured.

### **HOW TO OBTAIN WARRANTY COVERAGE**

The customer must provide Mercury with a reasonable opportunity to repair, and reasonable access to the product for warranty service. Warranty claims shall be made by delivering the product for inspection to a Mercury dealer authorized to service the product. If purchaser cannot deliver the product to such a dealer, written notice must be given to Mercury. We will then arrange for the inspection and any covered repair. Purchaser in that case shall pay for all related transportation charges and/or travel time. If the service provided is not covered by this warranty, purchaser shall pay for all related labor and material, and any other expenses associated with that service. Purchaser shall not, unless requested by Mercury, ship the product or parts of the product directly to Mercury. The warranty registration card is the only valid registration identification and must be presented to the dealer at the time warranty service is requested in order to obtain coverage.

### **WHAT IS NOT COVERED**

This limited warranty does not cover routine maintenance items, tune ups, adjustments, normal wear and tear, damage caused by abuse, abnormal use, use of a propeller or gear ratio that does not allow the engine to run in its recommended wide-open-throttle RPM range (see the Operation and Maintenance Manual), operation of the product in a manner inconsistent with the recommended operation/duty cycle section of the Operation and Maintenance Manual, neglect, accident, submersion, improper installation (proper installation specifications and techniques are set forth in the installation instructions for the product), improper service, use of an accessory or part not manufactured or sold by us, jet pump impellers and liners, operation with fuels, oils or lubricants which are not suitable for use with the product (see the Operation and Maintenance Manual), alteration or removal of parts, or water entering the engine through the fuel intake, air intake or exhaust system. Use of the product for racing or other competitive activity, or operating with a racing type lower unit, at any point, even by a prior owner of the product, voids the warranty.

Expenses related to haul-out, launch, towing, storage, telephone, rental, inconvenience, slip fees, insurance coverage, loan payments, loss of time, loss of income, or any other type of incidental or consequential damages are not covered by this warranty. Also, expenses associated with the removal and/or replacement of boat partitions or material caused by boat design for access to the product are not covered by this warranty.

No individual or entity, including Mercury Marine authorized dealers, has been given authority by Mercury Marine to make any affirmation, representation or warranty regarding the product, other than those contained in this limited warranty, and if made, shall not be enforceable against Mercury Marine.

For additional information regarding events and circumstances covered by this warranty, and those that are not, see the Warranty Coverage section of the Operation and Maintenance Manual, incorporated by reference into this warranty.

**DISCLAIMERS AND LIMITATIONS**

**THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE EXPRESSLY DISCLAIMED. TO THE EXTENT THAT THEY CANNOT BE DISCLAIMED, THE IMPLIED WARRANTIES ARE LIMITED IN DURATION TO THE LIFE OF THE EXPRESS WARRANTY. INCIDENTAL AND CONSEQUENTIAL DAMAGES ARE EXCLUDED FROM COVERAGE UNDER THIS WARRANTY. SOME STATES/COUNTRIES DO NOT ALLOW FOR THE DISCLAIMERS, LIMITATIONS AND EXCLUSIONS IDENTIFIED ABOVE, AS A RESULT, THEY MAY NOT APPLY TO YOU. THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS, AND YOU MAY ALSO HAVE OTHER LEGAL RIGHTS WHICH VARY FROM STATE TO STATE AND COUNTRY TO COUNTRY.**

# **MERCURY**

**GOVERNMENT SALES**

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Website: [www.mercurygovsales.com](http://www.mercurygovsales.com)

## Current Customer Account References

Florida State Purchasing  
Charles Day – Contract Manager  
Florida Department of Management Services  
4050 Esplande Way, Suite 360  
Tallahassee, FL 32399  
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