



State of Delaware
Department of Natural Resources and Environmental Control
Delaware Division of Parks and Recreation
89 Kings Highway
Dover, Delaware 19901

March 30, 2011

To: Collin O'Mara, Secretary, DNREC

Via: Robert Zimmerman, Chief Operating Officer, DNREC
Charles Salkin, Director, Division of Parks and Recreation
Matthew Chesser, Administrator, Planning, Preservation and Development
Susan Moerschel, Park Administrator, Park Resource Office

From: Kendall Sommers, Outdoor Recreation Planner

RE: Contract for Professional Services- Public Opinion Telephone Survey

The Division of Parks and Recreation is beginning to develop an updated Statewide Comprehensive Outdoor Recreation Plan (SCORP). The SCORP will serve as the outdoor recreation blueprint for the State of Delaware that will identify priority outdoor recreation, open space, and conservation needs and issues in the state, and outline strategies for addressing these needs and issues. An up to date SCORP qualifies Delaware to receive Federal Land and Water Conservation Fund assistance, and guides the investment of these funds and those from the Delaware Land and Water Conservation Trust Fund (DTF). A public opinion telephone survey informs the SCORP by providing data regarding the public's perceptions of recreational needs, issues and funding priorities. The findings presented in the plan will help guide communities and agencies in building their open space and outdoor recreation infrastructure.

A Request for Proposal to conduct the 2011 Outdoor Recreation Needs and Trends Telephone Survey was advertised February 1-22. Two bids were received. After a competitive scoring process, the Division will award the professional services contract to Responsive Management, Inc. Responsive Management, Inc. conducted the 2001 and 2008 surveys and were extremely professional, met all of their bench marks ahead of schedule and provided technical support above and beyond their contractual obligations. Attached are four copies of a Contract for Professional Services for the Outdoor Recreation and Trends Survey to be signed by Secretary O'Mara.

Nemours Health and Prevention Services is partnering with the Division and providing \$7,000 for the survey. Monies from a federal LWCF planning grant (\$28,000) and the 21st Century Fund (\$21,000.59) will pay the remaining balance.

If you have any questions or need additional information, please contact me at 302-739-9242 or Kendall.Sommers@state.de.us.