



*Delaware Health
And Social Services*

DIVISION OF MANAGEMENT SERVICES

PROCUREMENT

DATE: March 31, 2014

HSS 14 014

YOUTH TOBACCO PREVENTION AND EDUCATION

FOR

DIVISION OF PUBLIC HEALTH

Date Due: April 23, 2014
11:00AM

ADDENDUM # 1

Please Note:

THE ATTACHED SHEETS HEREBY BECOME A PART
OF THE ABOVE MENTIONED BID.

Responses to questions received by the due date for
questions of March 17, 2014 are attached.

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**Questions from Potential Bidders
For
RFP # HSS 14 014
Youth Tobacco Prevention and Education**

Q1: Was the current contract or SoW terminated early?

A: No. The contract/SoW is current.

Q1A: Or why have the previous campaigns been dormant since last year?

A: The youth tobacco prevention programs have not been dormant.

Q2: Is the incumbent eligible to re-apply?

A: Yes

Q3: Who currently holds this contract?

A: American Lung Association of the Mid Atlantic (Delaware Office).

Q4: How long has the current contractor held this contract?

A: Since 2001.

Q5: How many youth are currently formally trained on youth empowerment for tobacco prevention as part of this program?

A: Over 12,000 teens have been members of the Delaware Kick Butts Generation. For this fiscal year (July 1, 2013- June 30, 2014) there are 180 youth trained in Teens Against Tobacco Use and 47 interns trained for Delaware Kick Butts Generation.

Q6: Currently, what are the youth empowerment metrics that are reported and how frequently are they reported?

A: Youth empowerment metrics reported include number of youth trained, number of interns, number of events, participation and hits to website. The metrics are reported monthly.

Q7: How is youth tobacco cessation currently being integrated into the overall youth program?

A: Youth cessation is provided through the NOT (Not on Tobacco) cessation program for teens at schools that are willing to participate. For this current fiscal year there have been five sessions conducted at two schools.

Q8: Are there page limits for any of the response sections?

A: There is not a page limit for any of the response sections.

Q9: Are mini-grants still part of the program? If so, how many mini-grants are provided per year? And is it possible to see the mini-grant

requirements/application?

A: Mini grants are not a part of this youth tobacco prevention RFP.

Q10: What age group is defined by 'youth'; as young adults are defined as ages 18-24?

A: Youth can range from elementary to high school aged individuals.