



DELAWARE HEALTH AND SOCIAL SERVICES
Division of Public Health
Comprehensive Cancer Control Program

October 7, 2013

Mr. Mike Cordrey
Senior Account Supervisor
Aloysius Butler and Clark (ab+c)
819 N Washington Street
Wilmington, DE 19801

RE: RFP # 13 034 Social Marketing Campaigns in Support of the Delaware Cancer Consortium and the Division of Public Health's Chronic Disease Bureau

Dear Mr. Cordrey,

The Division of Public Health has completed the evaluation of proposals submitted in response to RFP#13 034- Social Marketing Campaigns in Support of the Delaware Cancer Consortium and the Division of Public Health's Chronic Disease Bureau. Based on the outcome of the evaluation process, the Division wishes to begin contract negotiations with Aloysius Butler and Clark (ab+c) as soon as possible. Heather Harding, Director for the Comprehensive Cancer Control Program for the Division of Public Health, will be contacting you with information about the next steps. Please be advised that you may not begin service delivery until you have a signed contract and purchase order in hand.

Thank you for your interest in working with the Division of Public Health. We look forward to successful contract negotiations. If you have any questions, please feel free to contact Heather Harding at (302) 744-1020.

Sincerely,

Original on File

Richard E. Killingsworth, M.P.H.
Chief, Health Promotion and Disease
Prevention