



**DELAWARE HEALTH
AND SOCIAL SERVICES**

DIVISION OF PUBLIC HEALTH

May 7, 2013

John C. Hawkins
President/CEO
Aloysius Butler & Clark
819 N. Washington Street
Wilmington, DE 19801

RE: RFP #HSS 13 008

Dear Mr. Hawkins:

The Division of Public Health has completed the evaluation of proposals submitted in response to RFP #HSS 13 008 – Tobacco Prevention Social Marketing and Media Campaigns. Based on the outcome of the evaluation process, the Division wishes to begin contract negotiations with Aloysius Butler & Clark as soon as possible. Lisa Moore, Tobacco Prevention and Control Program Administrator for the Division of Public Health, will be contacting you with information about the next steps. Please be advised that you may not begin service delivery until you have a signed contract and purchase order in hand.

Thank you for your interest in working with the Division of Public Health. We look forward to successful contract negotiations. If you have any questions, please contact Lisa Moore at (302) 744-1010.

Sincerely,

Original on File

Lisa Moore,
Program Administrator

Cc: Bill Ingram