



STATE OF DELAWARE
EXECUTIVE DEPARTMENT
OFFICE OF MANAGEMENT AND BUDGET

January 18, 2017

TO: ALL OFFERORS

FROM: SHANNON WROBEL
STATE CONTRACT PROCUREMENT OFFICER

SUBJECT: ADDENDUM TO REQUEST FOR PROPOSAL NO.: GSS17199-CLASSIFIED_AD

ADDENDUM #1:

The purpose of this addendum is to answer questions received regarding the solicitation.

Information regarding the current contract is available online at:
http://contracts.delaware.gov/contracts_detail.asp?i=2314

QUESTIONS AND ANSWERS

1. Regarding the quotes for the ad samples, is there a list of publications and websites used previously?
 - a. All of the information regarding the current contract is available at the link above. The samples we are requesting to be a part of the proposal response are listed on page 60 of the solicitation.



GOVERNMENT SUPPORT SERVICES – CONTRACTING
100 ENTERPRISE PLACE – SUITE 4 – DOVER, DE 19904-8202
PHONE: (302) 857-4550 – FAX: (302) 739-3779 – GSS.OMB.DELAWARE.GOV

2. On the Ad Examples, do you want actual ads that have been placed?

- a. In regards to the sample proof requests, you can use an example of an advertisement that has already been placed. If you do, it must be in the format that is listed on the boiler plate. You can show an example of the boiler plate ad exactly as it is in the templates (a name being listed as Insert Name.) Either way is acceptable. Both of these options need the number of lines, or display size identified. .

All other terms and conditions remain the same.

S:\ GSS17199-CLASSIFIED_AD Addendum to Proposal