



August 16, 2019

TO: ALL OFFERORS

FROM: Barbara Miller
Assistant Director, Sales and Marketing

SUBJECT: **ADDENDUM #1**
REQUEST FOR PROPOSALS
CONTRACT NO. FIN19002-MKTRESEARC
Market Research Services

ADDENDUM #1

The Request for Proposals, page 3, section II.A is removed replaced with the following.

A. Delaware Lottery Sales, Marketing and Product Portfolio

For Fiscal Year 2018, the Delaware Lottery had sales of \$645.7 million with approximately 36% of sales from Instant Games, Drawing Games and the Sports Lottery. In FY 2019, the Delaware Lottery anticipates a 3% increase in Instant Game sales and a 13% increase in Drawing Games and the Sports Lottery.

All other terms and conditions remain the same.