



# DELAWARE STATE UNIVERSITY

## PROCUREMENTS, CONTRACTS AND DATA ADMINISTRATION

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February 11, 2020

Mr. Ryan M. Holloway, President  
Peak Sports MGMT  
323 Industrial Blvd, Suite C  
McKinney, TX 75069

Email: [Ryan@PeakSportsMGMT.com](mailto:Ryan@PeakSportsMGMT.com)  
Phone: [501-548-2704](tel:501-548-2704)

**Subject: RFP for Sponsorship Right Holder - Contract No. DSU20012403-SPN**

Dear Mr. Holloway,

Thank you for submitting a bid to the Delaware State University. We are pleased to inform you that your firm has been awarded above listed contract. This award letter is subject to execution of a written contract, Board of Trustees approval (if required), and fulfilling of any other legal/ procedural formalities.

The highly competitive bid process revealed your institution's good combination of experience and expertise. The Selection Committee felt that your firm was best suited for the University's needs.

On behalf of Delaware State University, we thank you and appreciate the hard work that went into preparing your bid and look forward to working with you.

Sincerely,

Zafar Chaudhry  
Associate Vice President