



Delaware State University

Online Courses Instructional Design and Subject Matter Expertise

Request for Proposal

Contract No. 18-08-15-12

Bid packets must be received by: 3 p.m., August 01, 2018

**Delaware State University, Office of Contracts and Data Administration
Room Number 103, Facilities Management Building
Attention: Zafar Chaudhry, Associate Vice President
1200 North DuPont Highway
Dover, DE 19901-2277**

Point of Contact

**Zafar Chaudhry, Associate Vice President
Phone. (302) 857-7852
Email: zchaudhry@desu.edu**

ALL VENDORS:

The enclosed packet contains a "REQUEST FOR PROPOSAL" for the contract listed on cover page. The proposal consists of the following:

- I. Introduction**
- II. Scope of Work/ Services**
- III. Format For Proposal/ Required Information**
- IV. Professional Services RFP Administrative Information**
- V. Proposal Evaluation**
- VI. Pre-Bid Meeting**
- VII. Definitions and General Provisions**
- VIII. Proposal Reply Section - Response/ Bid Submission Form**

Attachments:

- 1) Non-Collusion Statement**
- 2) Exceptions**
- 3) Confidentiality and Proprietary Information**
- 4) Business References**
- 5) Subcontractor Information Form**
- 6) Bid/ Pricing Sheet**

Appendixes:

- A. Scope of work/ specifications**
- B. Questions and Answers**

In order for your proposal to be considered, the Proposal Reply Section shall be executed completely and correctly including but not limited to all attachments and bid submission form.

Please review and follow the information and instructions contained in the General Provisions and this Request for Proposal (RFP).

Bidder bears the risk of incomplete response, late delivery or delivery at wrong location of the University other than specified in this RFP.

The contract resulting from this RFP shall be effective for one year from date of award. The contract will be renewable for up to four additional one-year periods, if needed. Annual renewal shall be contingent upon the University's satisfaction with the services performed.

Each proposal must be submitted with one original paper copy and one electronic copy on USB memory stick.

There will be NO mandatory pre-bid meeting.

Bid bond requirement for this proposal has been waived.

I. Background and Introduction

Background

Delaware State University has a need for Instructional Design Services that will add value and provide support our DSU Online Programs. This may also include providing subject matter expertise in cases where a DSU SME may not be available in the program areas offered by the University. Our goal is to create course designs that comply with best practices for online learning in Higher Education where students may be adult learners as well as traditional students who are enrolled in our online degree programs. Through this process, the University seeks to achieve high quality courses that are consistent in look and feel, with competitive pricing/cost. Delaware State University intends to work in partnership with the vendor to create course designs that are acceptable to the academic departments where the online programs reside.

Introduction

The Delaware State University (hereinafter referred to as University) Delaware State University (DSU) seeks instructional design and subject matter expertise to build up to 50 online courses in support of fully online programs in psychology, general management, accounting, public health, and criminal justice. The primary engagement would be for a vendor to provide instructional design expertise in partnership with internal subject matter experts (SMEs) provided by DSU, to build completed online courses ready for delivery and instruction through our learning management system, Blackboard. DSU also wishes to contract with a vendor who has the capability of providing SMEs who are degree and experience qualified to provide content material in the case that DSU does not have a SME available for a particular course within the listed online program areas.

DSU's Office of Distance Education and Learning Technologies (ODELT) will oversee the course development project and work in partnership with the vendor to produce completed courses suitable for online delivery. The goal is to provide a consistent and engaging online experience for students. The vendor will migrate the DSU supplied (or vendor supplied SME content) into our Blackboard Learn system, and will add public domain, royalty-free images where appropriate. The vendor will provide quality review for each course, ensuring that courses meet DSU standards, and verifying that web links can be accessed and are working at the time of review, and that content is displayed properly on both Mac and PC platforms running the latest versions of Firefox, Safari, Chrome and Internet Explorer. This request for proposals ("RFP") is issued pursuant to 29 Del. C. §§ [6981](#) and [6982](#).

Mission

Delaware State University is a public, comprehensive, 1890 land-grant institution that offers access and opportunity to diverse populations from Delaware, the nation, and the world. Building on its heritage as a historically black college, the University purposefully integrates the highest standards of excellence in teaching, research, and service in its baccalaureate, master's and doctoral programs. Its commitment to

advance science, technology, liberal arts, and the professions produces capable and productive leaders who contribute to the sustainability and economic development of the global community.

Vision Statement

As one of America's most highly respected Historically Black Colleges and Universities, Delaware State University will be renowned for a standard of academic excellence that prepares our graduates to become the first choice of employers in a global market and invigorates the economy and the culture of Delaware and the Mid-Atlantic Region.

Core Values

- Community
- Integrity
- Diversity
- Scholarship
- Outreach

To get more information about University, please visit us at <http://www.desu.edu>

Schedule of Events

The proposed schedule of events subject to the RFP is outlined below:

Deadline for Questions	July 20, 2018 at 10:00 AM (Local Time)
Response to Questions Posted by	July 26, 2018
Deadline for Receipt of Proposals	August 01, 2018 at 3:00 PM (Local Time)
Estimated Notification of Award	Date: TBD
Estimated Contract Start Date	August 15, 2018

* Each of the above date is subject to change. Local time means State of Delaware local time.

Note: All questions shall be in writing and sent to zchaudhry@desu.edu

Each proposal must be accompanied by a transmittal letter which briefly summarizes the proposing firm's interest in providing the required professional services. The transmittal letter must also clearly state and justify any exceptions to the requirements of the RFP which the applicant may have taken in presenting the proposal. (Applicant exceptions must also be recorded on Attachment 2).

The proposal must be submitted to:

**Delaware State University
Office of Contracts and Data Administration
Room Number 103, Facilities Management Building
Attention: Zafar Chaudhry, Associate Vice President
1200 North DuPont Highway
Dover, DE 19901-2277**

Each proposal must be submitted as described in this RFP.

The Delaware State University reserves the right to deny any and all exceptions taken to the RFP requirements.

PREBID MEETING

No Pre-Bid Meeting will be held for this Request for Proposals.

II. Scope of Work/ Services

The Vendor(s) shall provide all equipment, materials and labor to supplement the University's need for this contract as described herein in Appendix A. The contract will require the Vendor(s) to cooperate with the University to insure the University receives the most current state-of-the-art material and/or services.

III. Format for Proposal/ Required Information

The following information shall be provided in each proposal in the order listed below. Failure to respond to any request for information within this proposal may result in rejection of the proposal at the sole discretion of the University.

A. Minimum Requirements

- 1) Provide Delaware license(s) and/or certification(s) necessary to perform services as identified in the scope of work.
- 2) Vendor shall provide responses to the Request for Proposal (RFP) scope of work and clearly identify capabilities as presented in the General Evaluation Requirements below.
- 3) Complete all appropriate attachments and forms as identified within the RFP.
- 4) Proof of insurance and amount of insurance shall be furnished to the Delaware State University prior to the start of the contract period and shall be no less than as identified in the bid solicitation, insurance section.

B. General Evaluation Requirements

The Evaluation Committee will judge the merits of proposals received in accordance with the criteria described. The objective of the Evaluation Committee will be to recommend the bidder who is most responsive to the needs of Delaware State University. The specifications within this RFP represent the minimum performance necessary for response. The evaluation committee will forward a recommendation to the Associate Vice President for Contract Administration for approval and issuance of a Notice of Intent to Award.

PROPOSAL FORMAT AND CONTENT

Proposal Information and Criteria

The following specific items must be addressed in the proposal along with all attachments listed from 1 through 6 of this proposal. Offerors should read carefully and address completely in order listed to facilitate the University's review committee of the proposals.

Proposals shall be organized into the sections identified below. The content of each section is detailed in the following pages. It is strongly suggested that Offerors use the same numbers for the following content as are used in the RFP.

- Transmittal Letter
- Executive Summary and Proposal Overview
- Signed Authentication of the Proposal including attachments (attachment 1 through 6) of this proposal.
- Provide explanations for the following items:
 - 1) The qualifications and experience of the persons to be assigned to the project. List instructional design and subject matter expert personnel and credentials
 - 2) The ability to perform the work in the time allotted for the project/campaign as demonstrated by their proposed commitment of management, personnel and other resources. Project Management experience
 - 3) The ability to build courses in accordance with quality principles. The work should reflect a strategic understanding of online learning and effective course design principles.
 - 4) The price proposal/pricing structure or Total Proposed Cost
 - 5) Other Additional Services, references, Flexibility, Resources

Transmittal Letter

The Transmittal Letter accompanying the RFP shall be in the form of a standard business letter and shall be signed by an individual authorized to legally bind the Offeror. It shall include:

- a. A statement referencing all addenda and written questions, the answers and any clarifications to this RFP issued by the University and received by the Offeror. If no addenda have been received, a statement to that effect should be included.
- b. A statement that the Offeror's proposal shall remain valid for six (6) months after the closing date of the receipt of the proposals.
- c. A statement that the Offeror will accept financial responsibility for all travel expenses incurred for oral presentations (if required) and candidate interviews.

Executive Summary and Proposal Overview

The Executive Summary and Proposal Overview shall condense and highlight the contents of the proposal in such a way as to provide the evaluation committee with a broad understanding of the entire proposal.

Signed Authentication of Proposal and Attachments

The Offeror will sign and return the proposal cover sheet and print or type her/his name, firm, address, telephone number and date. The person signing the offer must initial erasures or other changes. An offer signed by an agent is to be accompanied by evidence of his/her authority unless such evidence has been previously furnished to the Purchasing Agency. The signer shall further certify that the proposal is made without collusion with any other person, persons, company or parties submitting a proposal; that it is in all respects fair and in good faith without collusion or fraud, and that the signer is authorized to bind the principal Offeror. The proposer must submit all attachments duly filled in where necessary.

IV. Professional Services RFP Administrative Information

A. RFP Issuance

1. Public Notice

Public notice has been provided in accordance with 29 *Del. C.* [§6981](#).

2. Obtaining Copies of the RFP

This RFP is available in electronic form through the State of Delaware Procurement website at www.bids.delaware.gov . Paper copies of this RFP will not be available.

3. Assistance to Vendors with a Disability

Vendors with a disability may receive accommodation regarding the means of communicating this RFP or participating in the procurement process. For more information, contact the Designated Contact no later than ten days prior to the deadline for receipt of proposals.

4. RFP Designated Contact

All requests, questions, or other communications about this RFP shall be made in writing to the Delaware State University. Address all communications to the person listed below; communications made to other Delaware State University personnel or attempting to ask questions by phone or in person will not be allowed or recognized as valid and may disqualify the vendor. Vendors should

rely only on written statements issued by the RFP designated contact.

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To ensure that written requests are received and answered in a timely manner, electronic mail (e-mail) correspondence is acceptable, but other forms of delivery, such as postal and courier services can also be used.

5. Consultants and Legal Counsel

The Delaware State University may retain consultants or legal counsel to assist in the review and evaluation of this RFP and the vendors' responses. Bidders shall not contact the University's consultant or legal counsel on any matter related to the RFP.

6. Contact with University Employees

Direct contact with Delaware State University employees other than the Delaware State University Designated Contact regarding this RFP is expressly prohibited without prior consent. Vendors directly contacting Delaware State University employees risk elimination of their proposal from further consideration. Exceptions exist only for organizations currently doing business with the Delaware State University who require contact in the normal course of doing that business.

7. Organizations Ineligible to Bid

Any individual, business, organization, corporation, consortium, partnership, joint venture, or any other entity including subcontractors currently debarred or suspended is ineligible to bid. Any entity ineligible to conduct business in the State of Delaware for any reason is ineligible to respond to the RFP.

8. Exclusions

The Proposal Evaluation Team reserves the right to refuse to consider any proposal from a vendor who:

1. Has been convicted for commission of a criminal offense as an incident to obtaining or attempting to obtain a public or private contract or subcontract, or in the performance of the contract or subcontract:
2. Has been convicted under State or Federal statutes of embezzlement, theft, forgery, bribery, falsification or destruction of records, receiving stolen property, or other offense indicating a lack of business integrity or business honesty that currently and seriously affects responsibility as a State contractor:
3. Has been convicted or has had a civil judgment entered for a violation under State or Federal antitrust statutes:
4. Has violated contract provisions such as;
 - a. Knowing failure without good cause to perform in accordance with the

- specifications or within the time limit provided in the contract; or
- b. Failure to perform or unsatisfactory performance in accordance with terms of one or more contracts;
- 5. Has violated ethical standards set out in law or regulation; and
- 6. Any other cause listed in regulations of the State of Delaware determined to be serious and compelling as to affect responsibility as a State contractor, including suspension or debarment by another governmental entity for a cause listed in the regulations.

B. RFP Submissions

1. Acknowledgement of Understanding of Terms

By submitting a bid, each vendor shall be deemed to acknowledge that it has carefully read all sections of this RFP, including all forms, schedules and exhibits hereto, and has fully informed itself as to all existing conditions and limitations.

2. Proposals

To be considered, all proposals must be submitted in writing and respond to the items outlined in this RFP. The University reserves the right to reject any non-responsive or non-conforming proposals. Each proposal must be submitted with two paper copies and one electronic copy on CD or DVD media disk, or USB memory drive. Please provide a separate electronic pricing file from the rest of the RFP proposal responses.

All properly sealed and marked proposals are to be sent to the Delaware State University and received no later than the deadline. The Proposals may be delivered by Express Delivery (e.g., FedEx, UPS, etc.), US Mail, or by hand to:

**Delaware State University
Office of Contracts and Data Administration
Room Number 103, Facilities Management Building
Attention: Zafar Chaudhry, Associate Vice President
1200 North DuPont Highway
Dover, DE 19901-2277**

Vendors are directed to clearly print “BID ENCLOSED” and “CONTRACT NO. 18-08-15-12” on the outside of the bid submission package.

Any proposal received after the Deadline for Receipt of Proposals date shall not be considered and shall be returned unopened. Bidder bears the risk of late delivery or delivery at wrong location of the University. The contents of any proposal shall not be disclosed as to be made available to competing entities during the negotiation process.

Upon receipt of vendor proposals, each vendor shall be presumed to be thoroughly familiar with all specifications and requirements of this RFP. The failure or omission to examine any form, instrument or document shall in no way relieve vendors from any obligation in respect to this RFP.

3. Proposal Modifications

Any changes, amendments or modifications to a proposal must be made in writing, submitted in the

same manner as the original response and conspicuously labeled as a change, amendment or modification to a previously submitted proposal. Changes, amendments or modifications to proposals shall not be accepted or considered after the hour and date specified as the deadline for submission of proposals.

4. Proposal Costs and Expenses

The Delaware State University will not pay any costs incurred by any Vendor associated with any aspect of responding to this solicitation, including proposal preparation, printing or delivery, attendance at vendor's conference, system demonstrations or negotiation process.

5. Proposal Expiration Date

Prices quoted in the proposal shall remain fixed and binding on the bidder at least for one year. The Delaware State University reserves the right to ask for an extension of time if needed.

6. Late Proposals

Proposals received after the specified date and time will not be accepted or considered. To guard against premature opening, sealed proposals shall be submitted, plainly marked with the proposal title, vendor name, and time and date of the proposal opening. Evaluation of the proposals is expected to begin shortly after the proposal due date. To document compliance with the deadline, the proposal will be date and time stamped upon receipt.

7. Proposal Opening

The Delaware State University will receive proposals until the date and time shown in this RFP. Proposals will be opened in the presence of Delaware State University personnel.

8. Non-Conforming Proposals

Non-conforming proposals will not be considered. Non-conforming proposals are defined as those that do not meet the requirements of this RFP. The determination of whether an RFP requirement is substantive or a mere formality shall reside solely within the Delaware State University.

9. Concise Proposals

The Delaware State University discourages overly lengthy and costly proposals. It is the desire that proposals be prepared in a straightforward and concise manner. Unnecessarily elaborate brochures or other promotional materials beyond those sufficient to present a complete and effective proposal are not desired. The Delaware State University's interest is in the quality and responsiveness of the proposal.

10. Realistic Proposals

It is the expectation of the Delaware State University that vendors can fully satisfy the obligations of the proposal in the manner and timeframe defined within the proposal. Proposals must be realistic and must represent the best estimate of time, materials and other costs including the impact of inflation and any economic or other factors that are reasonably predictable.

The Delaware State University shall bear no responsibility or increase obligation for a vendor's failure to accurately estimate the costs or resources required to meet the obligations defined in the proposal.

11. Confidentiality of Documents

Subject to applicable law or the order of a court of competent jurisdiction to the contrary, all documents submitted as part of the vendor's proposal will be treated as confidential during the evaluation process. As such, vendor proposals will not be available for review by anyone other than the Delaware State

University/Proposal Evaluation Team or its designated agents. There shall be no disclosure of any vendor's information to a competing vendor prior to award of the contract unless such disclosure is required by law or by order of a court of competent jurisdiction.

The Delaware State University wishes to create a business-friendly environment and procurement process. As such, the University respects the vendor community's desire to protect its intellectual property, trade secrets, and confidential business information (collectively referred to herein as "confidential business information"). Proposals must contain sufficient information to be evaluated. If a vendor feels that they cannot submit their proposal without including confidential business information, they must adhere to the following procedure or their proposal may be deemed unresponsive, may not be recommended for selection, and any applicable protection for the vendor's confidential business information may be lost.

In order to allow the University to assess its ability to protect a vendor's confidential business information, vendors will be permitted to designate appropriate portions of their proposal as confidential business information.

Vendor(s) may submit portions of a proposal considered to be confidential business information in a separate, sealed envelope labeled "Confidential Business Information" and include the specific RFP number. The envelope must contain a letter from the Vendor's legal counsel describing the documents in the envelope, representing in good faith that the information in each document is not "public record" as defined by 29 Del. C. § 10002, and briefly stating the reasons that each document meets the said definitions.

Upon receipt of a proposal accompanied by such a separate, sealed envelope, the Delaware State University will open the envelope to determine whether the procedure described above has been followed. A vendor's allegation as to its confidential business information shall not be binding on the University. The University shall independently determine the validity of any vendor designation as set forth in this section. Any vendor submitting a proposal or using the procedures discussed herein expressly accepts the University's absolute right and duty to independently assess the legal and factual validity of any information designated as confidential business information. Accordingly, Vendor(s) assume the risk that confidential business information included within a proposal may enter the public domain.

13. Price Not Confidential

Vendors shall be advised that as a publically bid contract, no Vendor shall retain the right to declare their pricing confidential.

13. Multi-Vendor Solutions (Joint Ventures)

Multi-vendor solutions (joint ventures) will be allowed only if one of the venture partners is designated as the "**prime contractor**". The "**prime contractor**" must be the joint venture's contact point for the Delaware State University and be responsible for the joint venture's performance under the contract, including all project management, legal and financial responsibility for the implementation of all vendor systems. If a joint venture is proposed, a copy of the joint venture agreement clearly describing the responsibilities of the partners must be submitted with the proposal. Services specified in the proposal shall not be subcontracted without prior written approval by the Delaware State University, and approval of a request to subcontract shall not in any way relieve Vendor of responsibility for the professional and technical accuracy and adequacy of the work. Further, vendor shall be and remain liable for all damages to the Delaware State University caused by negligent performance or non-performance of work by its subcontractor or its sub-subcontractor.

Multi-vendor proposals must be a consolidated response with all cost included in the cost summary. Where necessary, RFP response pages are to be duplicated for each vendor.

a. Primary Vendor

The Delaware State University expects to negotiate and contract with only one “prime vendor”. The Delaware State University will not accept any proposals that reflect an equal teaming arrangement or from vendors who are co-bidding on this RFP. The prime vendor will be responsible for the management of all subcontractors.

Any contract that may result from this RFP shall specify that the prime vendor is solely responsible for fulfillment of any contract with the University as a result of this procurement. The University will make contract payments only to the awarded vendor. Payments to any-subcontractors are the sole responsibility of the prime vendor (awarded vendor).

b. Sub-contracting

The vendor selected shall be solely responsible for contractual performance and management of all subcontract relationships. This contract allows subcontracting assignments; however, vendors assume all responsibility for work quality, delivery, installation, maintenance, and any supporting services required by a subcontractor.

Use of subcontractors must be clearly explained in the proposal, and major subcontractors must be identified by name. **The prime vendor shall be wholly responsible for the entire contract performance whether or not subcontractors are used.** Any sub-contractors must be approved by Delaware State University.

c. Multiple Proposals

A primary vendor may not participate in more than one proposal in any form. Sub- contracting vendors may participate in multiple joint venture proposals.

14. Sub-Contracting

The vendor selected shall be solely responsible for contractual performance and management of all subcontract relationships. This contract allows subcontracting assignments; however, vendors assume all responsibility for work quality, delivery, installation, maintenance, and any supporting services required by a subcontractor.

Use of subcontractors must be clearly explained in the proposal, and subcontractors must be identified by name. Any sub-contractors must be approved by Delaware State University.

15. Discrepancies and Omissions

Vendor is fully responsible for the completeness and accuracy of their proposal, and for examining this RFP and all addenda. Failure to do so will be at the sole risk of vendor. Should vendor find discrepancies, omissions, unclear or ambiguous intent or meaning, or should any questions arise concerning this RFP, vendor shall notify the Delaware State University's Designated Contact, in writing, of such findings at least ten (10) days before the proposal opening. This will allow issuance of any necessary addenda. It will also help prevent the opening of a defective proposal and exposure of vendor's proposal upon which award could not be made. All unresolved issues should be addressed in the proposal.

Protests based on any omission or error, or on the content of the solicitation, will be disallowed if these faults have not been brought to the attention of the Designated Contact, in writing, at least ten (10) calendar days prior to the time set for opening of the proposals.

a. RFP Question and Answer Process

The Delaware State University will allow written requests for clarification of the RFP. All questions shall be received no later than due date and time. All questions will be consolidated into a single set of responses and posted on the State's website at www.bids.delaware.gov. Vendor names will be removed from questions in the responses released. Questions should be submitted in the following format. Deviations from this format will not be accepted.

- Section number
- Paragraph number
- Page number
- Text of passage being questioned

Questions not submitted electronically shall be accompanied by a CD and questions shall be formatted in Microsoft Word. CD containing questions must be received prior to the deadline by the University designated contact person.

16. University's Right to Reject Proposals

The Delaware State University reserves the right to accept or reject any or all proposals or any part of any proposal, to waive defects, technicalities or any specifications (whether they be in the Delaware State University's specifications or vendor's response), to sit and act as sole judge of the merit and qualifications of each product offered, or to solicit new proposals on the same project or on a modified project which may include portions of the originally proposed project as the Delaware State University may deem necessary in the best interest of the University.

17. University's Right to Cancel Solicitation

The Delaware State University reserves the right to cancel this solicitation at any time during the procurement process, for any reason or for no reason. The Delaware State University makes no commitments expressed or implied, that this process will result in a business transaction with any vendor.

This RFP does not constitute an offer by the Delaware State University. Vendor's participation in this process may result in the Delaware State University selecting your organization to engage in further discussions and negotiations toward execution of a contract. The commencement of such negotiations does not, however, signify a commitment by the Delaware State University to execute a contract nor to continue negotiations. The Delaware State University may terminate negotiations at any time and for any reason, or for no reason.

18. University's Right to Award Multiple Source Contracting

Pursuant to 29 Del. C. [§ 6986](#), the Delaware State University may award a contract for a particular professional service to two or more vendors if the University makes a determination that such an award is in the best interest of the University.

19. Potential Contract Overlap

Vendors shall be advised that the University, at its sole discretion, shall retain the right to solicit for goods and/or services as required by its departments and as it serves the best interest of the University. As needs are identified, there may exist instances where contract deliverables, and/or

goods or services to be solicited and subsequently awarded, overlap previous awards. The University reserves the right to reject any or all bids in whole or in part, to make partial awards, to award to multiple vendors during the same period, to award by types, on a zone-by-zone basis or on an item-by-item or lump sum basis item by item, or lump sum total, whichever may be most advantageous to the Delaware State University.

20. Notification of Withdrawal of Proposal

Vendor may modify or withdraw its proposal by written request, provided that both proposal and request is received by the Delaware State University prior to the proposal due date. Proposals may be re-submitted in accordance with the proposal due date in order to be considered further.

Proposals become the property of the Delaware State University at the proposal submission deadline. All proposals received are considered firm offers at that time.

21. Revisions to the RFP

If it becomes necessary to revise any part of the RFP, an addendum will be posted on the State of Delaware's website at www.bids.delaware.gov. The Delaware State University is not bound by any statement related to this RFP made by any Delaware State University employee, contractor or its agents.

22. Exceptions to the RFP

Any exceptions to the RFP, or the Delaware State University's terms and conditions, must be recorded on Attachment 2. Acceptance of exceptions is within the sole discretion of the evaluation committee.

23. Business References

Provide at least three (3) business references consisting of current or previous customers of similar scope and value using Attachment 4. Include business name, mailing address, contact name and phone number, number of years doing business with, and type of work performed. Personal references cannot be considered.

24. Award of Contract

The final award of a contract is subject to approval by the Delaware State University. The Delaware State University has the sole right to select the successful vendor(s) for award, to reject any proposal as unsatisfactory or non-responsive, to award a contract to other than the lowest priced proposal, to award multiple contracts, or not to award a contract, as a result of this RFP.

Notice in writing to a vendor of the acceptance of its proposal by the Delaware State University and the subsequent full execution of a written contract will constitute a contract, and no vendor will acquire any legal or equitable rights or privileges until the occurrence of both such events.

a. RFP Award Notifications

After reviews of the evaluation committee report and its recommendation, and once the contract terms and conditions have been finalized, the Delaware State University will award the contract. The contract shall be awarded to the vendor whose proposal is most advantageous, taking into consideration the evaluation factors set forth in the RFP.

It should be explicitly noted that the Delaware State University is not obligated to award the contract to the vendor who submits the lowest bid or the vendor who receives the highest total point score, rather the contract will be awarded to the vendor whose proposal is the most advantageous to the Delaware State University. The award is subject to the appropriate Delaware

State University approvals.

After a final selection is made, the winning vendor will be invited to negotiate a contract with the Delaware State University; remaining vendors will be notified in writing of their selection status.

25. Cooperatives

Vendors, who have been awarded similar contracts through a competitive bidding process with a cooperative, are welcome to submit the cooperative pricing for this solicitation.

V. RFP Evaluation Process

An evaluation team composed of representatives of the Delaware State University will evaluate proposals on a variety of quantitative criteria. Neither the lowest price nor highest scoring proposal will necessarily be selected.

The Delaware State University reserves full discretion to determine the competence and responsibility, professionally and/or financially, of vendors. Vendors are to provide in timely manner any and all information that the Delaware State University may deem necessary to make a decision.

1. Proposal Evaluation Team

The Proposal Evaluation Team shall be comprised of representatives of the Delaware State University. The Team shall determine which vendors meet the minimum requirements pursuant to selection criteria of the RFP and procedures established in 29 Del. C. §§ [6981 and 6982](#). The Team may negotiate with one or more vendors during the same period and may, at its discretion, terminate negotiations with any or all vendors. The Team shall make a recommendation regarding the award to the President who shall have final authority, subject to the provisions of this RFP and 29 Del. C. § [6982](#), to award a contract to the successful vendor in the best interests of the Delaware State University.

2. Proposal Selection Criteria

The Proposal Evaluation Team shall assign up to the maximum number of points for each Evaluation Item to each of the proposing vendor's proposals. All assignments of points shall be at the sole discretion of the Proposal Evaluation Team.

	EVALUATION CRITERIA	POINTS
1	The qualifications and experience of the persons to be assigned to the project. List instructional design and subject matter expert personnel and credentials	20
2	The ability to perform the work in the time allotted for the project/campaign as demonstrated by their proposed commitment of management, personnel and other resources. Project Management experience	25

3	The ability to build courses in accordance with quality principles. The work should reflect a strategic understanding of online learning and effective course design principles.	20
4	The price proposal/pricing structure or Total Proposed Cost	35
5	Other Additional Services, References, Flexibility, Resources	0
	TOTAL SCORE	100

The proposals shall contain the essential information on which the award decision shall be made. The information required to be submitted in response to this RFP has been determined by the Delaware State University to be essential for use by the Team in the bid evaluation and award process. Therefore, all instructions contained in this RFP shall be met in order to qualify as a responsive and responsible contractor and participate in the Proposal Evaluation Team's consideration for award. Proposals which do not meet or comply with the instructions of this RFP may be considered non-conforming and deemed non-responsive and subject to disqualification at the sole discretion of the Team.

The Team reserves the right to:

- Select for contract or for negotiations a proposal other than that with lowest costs.
- Reject any and all proposals or portions of proposals received in response to this RFP or to make no award or issue a new RFP.
- Waive or modify any information, irregularity, or inconsistency in proposals received.
- Request modification to proposals from any or all vendors during the contract review and negotiation.
- Negotiate any aspect of the proposal with any vendor and negotiate with more than one vendor at the same time.

Vendors are encouraged to review the evaluation requirements and to provide a response that addresses each of the items. Evaluators will not be able to make assumptions about a vendor's capabilities so the responding vendor should be detailed in their proposal responses.

3. Proposal Clarification

The Evaluation Team may contact any vendor in order to clarify uncertainties or eliminate confusion concerning the contents of a proposal. Proposals may not be modified as a result of any such clarification request.

4. References

The Evaluation Team may contact any customer of the vendor, whether or not included in the vendor's reference list, and use such information in the evaluation process. Additionally, the Delaware State University may choose to visit existing installations of comparable systems, which may or may not include vendor personnel. If the vendor is involved in such site visits, the Delaware State University will pay travel costs only for Delaware State University personnel for these visits.

5. Oral Presentations

After initial scoring and a determination that vendor(s) are qualified to perform the required services,

selected vendors may be invited to make oral presentations to the Evaluation Team. All vendor(s) selected will be given an opportunity to present to the Evaluation Team.

The selected vendors will have their presentations scored or ranked based on their ability to successfully meet the needs of the contract requirements, successfully demonstrate their product and/or service, and respond to questions about the solution capabilities.

The vendor representative(s) attending the oral presentation shall be technically qualified to respond to questions related to the proposed system and its components. All of the vendor's costs associated with participation in oral discussions and system demonstrations conducted for the Delaware State University are the vendor's responsibility.

D. Contract Terms and Conditions

1. General Information

- a. The selected vendor will be required to enter into a written agreement with the Delaware State University. The Delaware State University reserves the right to incorporate standard University contractual provisions into any contract negotiated as a result of a proposal submitted in response to this RFP. Any proposed modifications to the terms and conditions of the standard contract are subject to review and approval by the Delaware State University. Vendors will be required to sign the contract for all services, and may be required to sign additional agreements.
- b. The selected vendor or vendors will be expected to enter negotiations with the Delaware State University, which will result in a formal contract between parties. Procurement will be in accordance with subsequent contracted agreement. This RFP and the selected vendor's response to this RFP will be incorporated as part of any formal contract.
- c. The Delaware State University's standard contract will most likely be supplemented with the vendor's software license, support/maintenance, source code escrow agreements, and any other applicable agreements. The terms and conditions of these agreements will be negotiated with the finalist during actual contract negotiations.
- d. The successful vendor shall promptly execute a contract incorporating the terms of this RFP within twenty (20) days after award of the contract. No vendor is to begin any service prior to receipt of a Delaware State University purchase order signed by two authorized representatives of the University requesting service, properly processed through the Delaware State University.
- e. If the vendor to whom the award is made fails to enter into the agreement as herein provided, the award will be annulled, and an award may be made to another vendor. Such vendor shall fulfill every stipulation embraced herein as if they were the party to whom the first award was made.
- f. The University reserves the right to extend this contract on a month-to-month basis for a period of up to three months after the term of the full contract has been completed.

2. Collusion or Fraud

Any evidence of agreement or collusion among vendor(s) and prospective vendor(s) acting to illegally restrain freedom from competition by agreement to offer a fixed price, or otherwise, will render the offers of such vendor(s) void.

By responding, the vendor shall be deemed to have represented and warranted that its proposal is not made in connection with any competing vendor submitting a separate response to this RFP, and is in all respects fair and without collusion or fraud; that the vendor did not participate in the RFP development process and had no knowledge of the specific contents of the RFP prior to its issuance; and that no employee or official of the Delaware State University participated directly or indirectly in the vendor's proposal preparation.

Advance knowledge of information which gives any particular vendor advantages over any other interested vendor(s), in advance of the opening of proposals, whether in response to advertising or an employee or representative thereof, will potentially void that particular proposal.

3. Lobbying and Gratuities

Lobbying or providing gratuities shall be strictly prohibited. Vendors found to be lobbying, providing gratuities to, or in any way attempting to influence a Delaware State University employee or agent of the Delaware State University concerning this RFP or the award of a contract resulting from this RFP shall have their proposal immediately rejected and shall be barred from further participation in this RFP.

The selected vendor will warrant that no person or selling agency has been employed or retained to solicit or secure a contract resulting from this RFP upon agreement or understanding for a commission, or a percentage, brokerage or contingent fee. For breach or violation of this warranty, the Delaware State University shall have the right to annul any contract resulting from this RFP without liability or at its discretion deduct from the contract price or otherwise recover the full amount of such commission, percentage, brokerage or contingent fee.

All contact with Delaware State University employees, contractors or agents of the Delaware State University concerning this RFP shall be conducted in strict accordance with the manner, forum and conditions set forth in this RFP.

4. Solicitation of University Employees

Until contract award, vendors shall not, directly or indirectly, solicit any employee of the Delaware State University to leave the Delaware State University's employ in order to accept employment with the vendor, its affiliates, actual or prospective contractors, or any person acting in concert with vendor, without prior written approval of the Delaware State University's contracting officer. Solicitation of Delaware State University employees by a vendor may result in rejection of the vendor's proposal.

This paragraph does not prevent the employment by a vendor of a Delaware State University employee who has initiated contact with the vendor. However, Delaware State University employees may be legally prohibited from accepting employment with the contractor or subcontractor under certain circumstances. Vendors may not knowingly employ a person who cannot legally accept employment under state or federal law. If a vendor discovers that they have done so, they must terminate that employment immediately.

5. General Contract Terms

a. Independent Contractors

The parties to the contract shall be independent contractors to one another, and nothing herein shall be deemed to cause this agreement to create an agency, partnership, joint venture or employment relationship between parties. Each party shall be responsible for compliance with all applicable workers compensation, unemployment, disability insurance, social security withholding and all other similar matters. Neither party shall be liable for any debts, accounts, obligations or other liability whatsoever of the other party or any other obligation of the other party to pay on the behalf of its employees or to withhold from any compensation paid to such employees any social benefits, workers compensation insurance premiums or any income or other similar taxes.

It may be at the Delaware State University's discretion as to the location of work for the contractual support personnel during the project period. The Delaware State University may provide working

space and sufficient supplies and material to augment the Contractor's services.

b. Licenses and Permits

In performance of the contract, the vendor will be required to comply with all applicable federal, state and local laws, ordinances, codes, and regulations. The cost of permits and other relevant costs required in the performance of the contract shall be borne by the successful vendor. The vendor shall be properly licensed and authorized to transact business in the State of Delaware as provided in 30 Del. C. § [2502](#).

Prior to receiving an award, the successful vendor shall furnish the Delaware State University with proof of State of Delaware Business Licensure or initiate the process of application where required. An application may be requested in writing to: Division of Revenue, Carvel State Building, P.O. Box 8750, 820 N. French Street, Wilmington, DE 19899 or by telephone to one of the following numbers: (302) 577-8200—Public Service, (302) 577-8205—Licensing Department or by visiting <http://revenue.delaware.gov/services/BusServices.shtml>

Failure to comply with the State of Delaware licensing requirements may subject vendor to applicable fines and/or interest penalties.

c. Notice

Any notice to the Delaware State University required under the contract shall be sent by registered mail to:

Delaware State University
Attention: Mr. Thomas P. Preston, General Counsel
Administration Building, 4th Floor
1200 North DuPont Highway
Dover, DE 19901

d. Indemnification

1. General Indemnification

By submitting a proposal, the proposing vendor agrees that in the event it is awarded a contract, it will indemnify and otherwise hold harmless the Delaware State University, its agents and employees from any and all liability, suits, actions, or claims, together with all costs, expenses for attorney's fees, arising out of the vendor's, its agents and employees' performance work or services in connection with the contract, regardless of whether such suits, actions, claims or liabilities are based upon acts or failures to act attributable, whole or part, to the University, its employees or agents.

2. Proprietary Rights Indemnification

Vendor shall warrant that all elements of its solution, including all equipment, software, documentation, services and deliverables, do not and will not infringe upon or violate any patent, copyright, trade secret or other proprietary rights of any third party. In the event of any claim, suit or action by any third party against the Delaware State University, the Delaware State University shall promptly notify the vendor in writing and vendor shall defend such claim, suit or action at vendor's expense, and vendor shall indemnify the Delaware State University against any loss, cost, damage, expense or liability arising out of such claim, suit or action (including, without limitation, litigation costs, lost employee time, and counsel fees) whether or not such claim, suit or action is successful.

e. Insurance

1. Vendor recognizes that it is operating as an independent contractor and that it is liable for any and all losses, penalties, damages, expenses, attorney's fees, judgments, and/or settlements incurred by reason of injury to or death of any and all persons, or injury to any and all property, of any nature, arising out of the vendor's negligent performance under this contract, and particularly without limiting the foregoing, caused by, resulting from, or arising out of any act of omission on the part of the vendor in their negligent performance under this contract.
2. The vendor shall maintain such insurance as will protect against claims under Worker's Compensation Act and from any other claims for damages for personal injury, including death, which may arise from operations under this contract. The vendor is an independent contractor and is not an employee of the Delaware State University.
3. During the term of this contract, the vendor must, at its own expense, obtain and keep in force and effect including all extensions, the minimum coverage limits specified below with a carrier satisfactory to the University. All contractors must carry the following coverage depending on the type of service or product being delivered.

a. Commercial General Liability - \$1,000,000 per occurrence/\$3,000,000 aggregate,

and

b. Medical/Professional Liability - \$1,000,000 per occurrence/\$3,000,000 aggregate,

or

c. Miscellaneous Errors and Omissions - \$1,000,000 per occurrence/\$3,000,000 aggregate,

or

d. Product Liability - \$1,000,000 per occurrence/\$3,000,000 aggregate,

and

e. Automotive Liability Insurance covering all automotive units used in the work with limits of not less than \$100,000 each person and \$300,000 each accident as to bodily injury and \$25,000 as to property damage to other,

and

f. The vendor shall maintain such insurance as will protect against claims under Worker's Compensation Act and from any other claims for damages for personal injury,

including death, which may arise from operations under this contract. The vendor is an independent contractor and is not an employee of the University.

All contractors must carry (a), (e), and (f), and at least one of (b), (c), or (d), depending on the type of service or product being delivered.

Before any work is done with the University, a Certificate of Insurance referencing the name and contract number stated herein, shall be filed with the University's Insurance Office that is:

**Delaware State University
Attention Ms. Denese Lindsey
AVP for Systems, Budgeting, and Insurance
Dr. Claiborne D. Smith Administration Building, 3rd Floor,
1200 North DuPont Highway
Dover, DE 19901-2277**

Note: The Delaware State University shall not be named as an additional insured.

Should any of the above described policies be cancelled before the expiration date thereof, notice will be delivered in accordance with the policy provisions.

4. The vendor shall provide a Certificate of Insurance (COI) as proof that the vendor has the required insurance. The COI shall be provided prior to any work being completed by the awarded vendor(s).
5. Should any of the above described policies be cancelled before expiration date thereof, notice will be delivered in accordance with the policy provisions.

f. Performance Requirements

The selected Vendor will warrant that it possesses, or has arranged through subcontractors, all capital and other equipment, labor, materials, and licenses necessary to carry out and complete the work hereunder in compliance with any and all Federal and State laws, and County and local ordinances, regulations and codes.

g. Vendor Emergency Response Point of Contact

The awarded vendor(s) shall provide the name(s), telephone, or cell phone number(s) of those individuals who can be contacted twenty four (24) hours a day, seven (7) days a week where there is a critical need for commodities or services when the Governor of the State of Delaware declares a state of emergency under the Delaware Emergency Operations Plan or in the event of a local emergency or disaster where a state governmental entity requires the services of the vendor. Failure to provide this information could render the proposal as non-responsive.

In the event of a serious emergency, pandemic or disaster outside the control of the University, the University may negotiate, as may be authorized by law, emergency performance from the Contractor to address the immediate needs of the University, even if not contemplated under the original Contract or procurement. Payments are subject to appropriation and other payment terms.

h. Warranty

The Vendor will provide a warranty that the deliverables provided pursuant to the contract will function as designed for a period of no less than one (1) year from the date of system acceptance. The warranty shall require the Vendor correct, at its own expense, the setup, configuration, customizations or modifications so that it functions according to the University's requirements.

i. Costs and Payment Schedules

All contract costs must be as detailed specifically in the Vendor's cost proposal. No charges other than as specified in the proposal shall be allowed without written consent of the Delaware State University. The proposal costs shall include full compensation for all taxes that the selected vendor is required to pay.

The Delaware State University will require a payment schedule based on defined and measurable milestones. Payments for services will not be made in advance of work performed. The Delaware State University may require holdback of contract monies until acceptable performance is demonstrated (as much as 25%).

j. Penalties

The Delaware State University may include in the final contract penalty provisions for non-performance, such as liquidated damages.

k. Termination of Contract

The contract resulting from this RFP may be terminated as follows by Delaware State University.

1. **Termination for Cause:** If, for any reasons, or through any cause, the Vendor fails to fulfill in timely and proper manner its obligations under this Contract, or if the Vendor violates any of the covenants, agreements, or stipulations of this Contract, the University shall thereupon have the right to terminate this contract by giving written notice to the Vendor of such termination and specifying the effective date thereof, at least twenty (20) days before the effective date of such termination. In that event, all finished or unfinished documents, data, studies, surveys, drawings, maps, models, photographs, and reports or other material prepared by the Vendor under this Contract shall, at the option of the University, become its property, and the Vendor shall be entitled to receive just and equitable compensation for any satisfactory work completed on such documents and other materials which is usable to the University.
2. **Termination for Convenience:** The University may terminate this Contract at any time by giving written notice of such termination and specifying the effective date thereof, at least twenty (20) days before the effective date of such termination. In that event, all finished or unfinished documents, data, studies, surveys, drawings, models, photographs, reports, supplies, and other materials shall, at the option of the University, become its property and the Vendor shall be entitled to receive compensation for any satisfactory work completed on such documents and other materials, and which is usable to the University.

l. Non-discrimination

In performing the services subject to this RFP the vendor, as set forth in Title 19 Delaware Code Chapter 7 section [711](#), will agree that it will not discriminate against any employee or applicant with respect to compensation, terms, conditions or privileges of employment because of such individual's race, marital status, genetic information, color, age, religion, sex, sexual orientation, gender identity, or national origin. The successful vendor shall comply with all federal

and state laws, regulations and policies pertaining to the prevention of discriminatory employment practice. Failure to perform under this provision constitutes a material breach of contract.

m. Covenant against Contingent Fees

The successful vendor will warrant that no person or selling agency has been employed or retained to solicit or secure this contract upon an agreement of understanding for a commission or percentage, brokerage or contingent fee excepting bona-fide employees, bona-fide established commercial or selling agencies maintained by the Vendor for the purpose of securing business. For breach or violation of this warranty the Delaware State University shall have the right to annul the contract without liability or at its discretion to deduct from the contract price or otherwise recover the full amount of such commission, percentage, brokerage or contingent fee.

n. Vendor Activity

No activity is to be executed in an off shore facility, either by a subcontracted firm or a foreign office or division of the vendor. The vendor must attest to the fact that no activity will take place outside of the United States in its transmittal letter. Failure to adhere to this requirement is cause for elimination from future consideration.

o. Vendor Responsibility

The University will enter into a contract with the successful Vendor(s). The successful Vendor(s) shall be responsible for all products and services as required by this RFP whether or not the Vendor or its subcontractor provided final fulfillment of the order. Subcontractors, if any, shall be clearly identified in the Vendor's proposal by completing Attachment 5, and are subject the approval and acceptance of Delaware State University.

p. Personnel, Equipment and Services

1. The Vendor represents that it has, or will secure at its own expense, all personnel required to perform the services required under this contract.
2. All of the equipment and services required hereunder shall be provided by or performed by the Vendor or under its direct supervision, and all personnel, including subcontractors, engaged in the work shall be fully qualified and shall be authorized under State and local law to perform such services.
3. None of the equipment and/or services covered by this contract shall be subcontracted without the prior written approval of the University. Only those subcontractors identified in Attachment 5 are considered approved upon award. Changes to those subcontractor(s) listed in Attachment 5 must be approved in writing by the University.

q. Vendor Background Check Requirements

Vendor(s) selected for an award that access University property or come in contact with vulnerable populations, including children and youth, shall be required to complete background checks on employees serving the University. Unless otherwise directed, at a minimum, this shall include a check of the following registry:

Delaware Sex Offender Central Registry at: <https://sexoffender.dsp.delaware.gov/>

r. Work Product

All materials and products developed under the executed contract by the vendor are the sole and exclusive property of the University. The vendor will seek written permission to use any product created under the contract.

s. Contract Documents

The RFP, the purchase order, the executed contract and any supplemental documents between the Delaware State University and the successful vendor shall constitute the contract between the Delaware State University and the vendor. In the event there is any discrepancy between any of these contract documents, the following order of documents governs so that the former prevails over the latter: contract, Delaware State University's RFP, Vendor's response to the RFP and purchase order. No other documents shall be considered. These documents will constitute the entire agreement between the Delaware State University and the vendor.

t. Applicable Law

The laws of the State of Delaware shall apply, except where Federal Law has precedence. The successful vendor consents to jurisdiction and venue in the State of Delaware.

In submitting a proposal, Vendors certify that they comply with all federal, state and local laws applicable to its activities and obligations including:

1. the laws of the State of Delaware;
2. the applicable portion of the Federal Civil Rights Act of 1964;
3. the Equal Employment Opportunity Act and the regulations issued there under by the federal government;
4. a condition that the proposal submitted was independently arrived at, without collusion, under penalty of perjury; and
5. that programs, services, and activities provided to the general public under resulting contract conform to the Americans with Disabilities Act of 1990, and the regulations issued there under by the federal government.

If any vendor fails to comply with (1) through (5) of this paragraph, the Delaware State University reserves the right to disregard the proposal, terminate the contract, or consider the vendor in default.

The selected vendor shall keep itself fully informed of and shall observe and comply with all applicable existing Federal and State laws, and County and local ordinances, regulations and codes, and those laws, ordinances, regulations, and codes adopted during its performance of the work.

u. Severability

If any term or provision of this Agreement is found by a court of competent jurisdiction to be invalid, illegal or otherwise unenforceable, the same shall not affect the other terms or provisions hereof or the whole of this Agreement, but such term or provision shall be deemed modified to the extent necessary in the court's opinion to render such term or provision enforceable, and the rights and obligations of the parties shall be construed and enforced accordingly, preserving to the fullest permissible extent the intent and agreements of the parties herein set forth.

v. Assignment Of Antitrust Claims

As consideration for the award and execution of this contract by the University, the Vendor hereby grants, conveys, sells, assigns, and transfers to the Delaware State University all of its right, title and interest in and to all known or unknown causes of action it presently has or may now or hereafter acquire under the antitrust laws of the United States and the State of Delaware, regarding the specific goods or services purchased or acquired for the University pursuant to this contract. Upon either the University's or the Vendor notice of the filing of or reasonable likelihood

of filing of an action under the antitrust laws of the United States or the State of Delaware, the University and Vendor shall meet and confer about coordination of representation in such action.

w. Scope of Agreement

If the scope of any provision of the contract is determined to be too broad in any respect whatsoever to permit enforcement to its full extent, then such provision shall be enforced to the maximum extent permitted by law, and the parties hereto consent and agree that such scope may be judicially modified accordingly and that the whole of such provisions of the contract shall not thereby fail, but the scope of such provisions shall be curtailed only to the extent necessary to conform to the law.

x. Affirmation

The Vendor must affirm that within the past five (5) years the firm or any officer, controlling stockholder, partner, principal, or other person substantially involved in the contracting activities of the business is not currently suspended or debarred and is not a successor, subsidiary, or affiliate of a suspended or debarred business.

y. Audit Access to Records

The Vendor shall maintain books, records, documents, and other evidence pertaining to this Contract to the extent and in such detail as shall adequately reflect performance hereunder. The Vendor agrees to preserve and make available to the University, upon request, such records for a period of five (5) years from the date services were rendered by the Vendor. Records involving matters in litigation shall be retained for one (1) year following the termination of such litigation. The Vendor agrees to make such records available for inspection, audit, or reproduction to any official University representative in the performance of their duties under the Contract. Upon notice given to the Vendor, representatives of the University or other duly authorized State or Federal agency may inspect, monitor, and/or evaluate the cost and billing records or other material relative to this Contract. The cost of any Contract audit disallowances resulting from the examination of the Vendor's financial records will be borne by the Vendor. Reimbursement to the University for disallowances shall be drawn from the Vendor's own resources and not charged to Contract cost or cost pools indirectly charging Contract costs.

z. Other General Conditions

- 1. Volumes and Quantities** – Activity volume estimates and other quantities have been reviewed for accuracy; however, they may be subject to change prior or subsequent to award of the contract.
- 2. Prior Use** – The Delaware State University reserves the right to use equipment and material furnished under this proposal prior to final acceptance. Such use shall not constitute acceptance of the work or any part thereof by the Delaware State University.
- 3. Status Reporting** – The selected vendor will be required to lead and/or participate in status meetings and submit status reports covering such items as progress of work being performed, milestones attained, resources expended, problems encountered and corrective action taken, until final system acceptance.
- 4. Regulations** – All equipment, software and services must meet all applicable local, State and Federal regulations in effect on the date of the contract.
- 5. Assignment** – Any resulting contract shall not be assigned except by express prior written consent from the Delaware State University.
- 6. Changes** – No alterations in any terms, conditions, delivery, price, quality, or specifications of items ordered will be effective without the written consent of the Delaware

State University.

7. **Billing** - The successful bidder (s) is required to bill upon completion, delivery, and installation as specified. All invoices must be identified by the approved purchase order received and be forwarded to:

Invoices@desu.edu or to Accounts Payable Department,
Administration Building, 3rd Floor, Delaware State University, 1200 N. DuPont Highway,
Dover, DE 19901-2277

8. **Payment** - The University reserves the right to pay by Automated Clearing House (ACH), Purchase Card (P-Card), or check. The University will authorize and process for payment of each invoice within thirty (30) days after the date of receipt of a correct invoice. Vendors are invited to offer in their proposal value added discounts (i.e. speed to pay discounts for specific payment terms). Cash or separate discounts should be computed and incorporated as invoiced.

9. **Additional Terms and Conditions** – The Delaware State University reserves the right to add terms and conditions during the contract negotiations.

E. RFP Miscellaneous Information

1. No Press Releases or Public Disclosure

The Delaware State University reserves the right to pre-approve any news or broadcast advertising releases concerning this solicitation, the resulting contract, the work performed, or any reference to the Delaware State University with regard to any project or contract performance. Any such news or advertising releases pertaining to this solicitation or resulting contract shall require the prior express written permission of the Delaware State University.

2. Definitions of Requirements

To prevent any confusion about identifying requirements in this RFP, the following definition is offered: The words *shall*, *will* and/or *must* are used to designate a mandatory requirement. Vendors must respond to all mandatory requirements presented in the RFP. Failure to respond to a mandatory requirement may cause the disqualification of your proposal.

3. Production Environment Requirements

The Delaware State University requires that all hardware, system software products, and application software products included in proposals be currently in use in a production environment by at least three other customers, have been in use for at least six months, and have been generally available from the manufacturers for a period of six months. Unreleased or beta test hardware, system software, or application software will not be acceptable.

AWARD AND EXECUTION OF CONTRACT

1. CONSIDERATION OF PROPOSALS

The right is reserved to waive technicalities, to reject any or all bids, or any portion thereof, to seek new proposals, to proceed to do the work otherwise, or to abandon the work, if in the judgment of the University or its agent, the best interest of the University will be promoted thereby.

2. MATERIAL GUARANTY

Before any contract is awarded, the successful Vendor may be required to furnish a complete statement of the origin, composition and manufacture of any or all of the material to be used in the contract together with such samples as may be requested for the purpose of testing.

3. AWARD OF CONTRACT

Within ninety (90) days from the date of opening proposals, the contract may be awarded or the proposals rejected.

4. EXECUTION OF CONTRACT

The Vendor (s) to whom the award is made shall execute a formal contract within twenty (20) days after date of official notice of the award of the contract.

5. WARRANTY

The successful Vendor(s) shall be required to extend any policy guarantee usually offered to the general public, FEDERAL, STATE, COUNTY, or MUNICIPAL governments, on material in this contract against defective material, workmanship, and performance.

6. THE CONTRACT(S)

The contract(s) with the successful Vendor(s) will be executed with the University acting for all participating governmental entities.

7. INFORMATION REQUIREMENT

The successful vendor's shall be required to advise and provide University of the gross costs associated with this contract.

VII. PRE-BID MEETING

No Pre-Bid Meeting will be held for this Request for Proposals

VII. PROPOSAL REPLY SECTION

Please fill out the attached forms fully and completely and return with your proposal in a sealed envelope.

PUBLIC PROPOSAL OPENINGS

The public proposal opening insures the citizens of Delaware that contracts are being proposed fairly on a competitive basis and comply with Delaware procurement laws. The main purpose of the proposal opening is to reveal the name(s) of the Vendor(s), not to serve as a forum for determining the apparent low Vendors.

NOTE: ONLY THE VENDOR'S NAME AND ADDRESS WILL BE READ AT THE OPENING

Response/ Bid Submission Form

Delaware State University
Online Courses Instructional Design and Subject Matter Expertise
Contract Number 18-08-15-12

By signing this statement, you certify the information provided is accurate and that you are authorized to sign on behalf of the responder. If the contract is awarded, vendor agrees to the terms and conditions of the State of Delaware's standard contract posted at <http://mymarketplace.delaware.gov/agency-forms.shtml> under [Agency/Vendor Contract](#) and under [Professional Services Agreement](#). The Delaware State University reserves the right to deny any and all exceptions taken to the RFP requirements. It's further understood that in case of any conflict or inconsistency between the provisions of the contract documents shall be resolved by giving precedence to such documents in the following order: (a) the signed Contract/ Agreement (including any amendments or modifications thereto); (b) the RFP itself; and (c) Vendor's response to the RFP.

Vendor/ Business Name

Authorized Signature/ Date

Address

Printed Name of Authorized Signatory

City, State

Zip Code

Telephone Number

Fax Number

E-Mail Address (clearly print)

Federal EI Number

CONTRACT NO. 18-08-15-12

Attachment 1

CONTRACT TITLE: Online Courses Instructional Design and Subject Matter Expertise

NON-COLLUSION STATEMENT

This is to certify that the undersigned Vendor has neither directly nor indirectly, entered into any agreement, participated in any collusion or otherwise taken any action in restraint of free competitive bidding in connection with this proposal, **and further certifies that it is not a sub-contractor to another Vendor who also submitted a proposal as a primary Vendor in response to this solicitation** submitted this date to the Delaware State University.

Note: Signature of the authorized representative **MUST** be of an individual who legally may enter his/her organization into a formal contract with the Delaware State University. Please print everything listed below.

COMPANY NAME _____ Please circle one: Corporation, Partnership, Individual

NAME OF AUTHORIZED REPRESENTATIVE _____ TITLE _____

SIGNATURE _____ DATE _____

COMPANY ADDRESS _____

PHONE # _____ FAX # _____ EMAIL _____

FEDERAL EI # _____ STATE OF DELAWARE BUSINESS LICENSE # _____

COMPANY CLASSIFICATION: _____ CERTIFICATE NO. _____

CERTIFICATION TYPE (S). Please circle all (Yes or No) that applies.		
Minority Business Enterprise (MBE)	Yes	No
Woman Business Enterprise (WBE)	Yes	No
Disadvantaged Business Enterprise (DBA)	Yes	No
Veteran Owned Business Enterprise (VOBE)	Yes	No
Service Disabled Veteran Owned Business Enterprise (SDVOBE)	Yes	No

(Information provided through above table is for informational and statistical use only)

PURCHASE ORDER SHOULD BE SENT TO:

Company Name and Address _____

Contact Name _____ Phone _____ Fax _____ Email _____

AFFIRMATION: Within the past five years, has your firm, any affiliate, any predecessor company or entity, owner, director, officer, partner or proprietor been the subject of a Federal, State, Local government suspension or debarment? Yes _____ or No _____

If yes, please explain _____

THIS PAGE SHALL HAVE ORIGINAL SIGNATURE, BE NOTARIZED, AND RETURNED WITH YOUR PROPOSAL

SWORN TO AND SUBSCRIBED BEFORE ME this _____ day of _____, 20_____

Notary Public _____ My commission expires _____

City of _____ County of _____ State of _____

CONTRACT NO. 18-08-15-12

CONTRACT TITLE: Online Courses Instructional Design and Subject Matter

EXCEPTIONS FORM

Proposals must include all exceptions to the specifications, terms or conditions contained in this RFP. If the vendor is submitting the proposal without exceptions, please state so below.

☐ By checking this box, the Vendor acknowledges that they take no exceptions to the specifications, terms or conditions found in this RFP.

[illegible]

Note: Vendor may use additional pages as necessary, but the format shall be the same as provided above.

CONTRACT NO. 18-08-15-12
CONTRACT TITLE: Online Courses Instructional Design and Subject Matter Expertise

CONFIDENTIAL INFORMATION FORM

☐ By checking this box, the Vendor acknowledges that they are not providing any information they declare to be confidential or proprietary for the purpose of production under 29 Del. C. ch. 100, Delaware Freedom of Information Act.

Confidentiality and Proprietary Information

Note: Vendor may use additional pages as necessary, but the format shall be the same as provided above.

CONTRACT NO. 18-08-15-12

CONTRACT TITLE: Online Courses Instructional Design and Subject Matter Expertise

BUSINESS REFERENCES

List a minimum of three business references, including the following information:

- Business Name and Mailing address
- Contact Name and phone number
- Number of years doing business with
- Type of work performed

Please do not list any Personal References or University Employees as a business reference. If you have held a University contract within the last 5 years, please provide a separate list of the contract(s).

1. **Contact Name & Title:**

Business Name:

Address:

Email:

Phone # / Fax #:

Current Vendor (YES or NO):

Years Associated & Type of Work Performed:

2. **Contact Name & Title:**

Business Name:

Address:

Email:

Phone # / Fax #:

Current Vendor (YES or NO):

Years Associated & Type of Work Performed:

3. **Contact Name & Title:**

Business Name:

Address:

Email:

Phone # / Fax #:

Current Vendor (YES or NO):

Years Associated & Type of Work Performed:

CONTRACT NO. 18-08-15-12

CONTRACT TITLE: Online Courses Instructional Design and Subject Matter Expertise

SUBCONTRACTOR INFORMATION FORM

PART I – STATEMENT BY PROPOSING VENDOR		
1. CONTRACT NO. 18-08-15-12	2. Proposing Vendor Name:	3. Mailing Address
4. SUBCONTRACTOR		
a. NAME	4c. Company OSD Classification: Certification Number:	
b. Mailing Address:	4d. Women Business Enterprise Yes No 4e. Minority Business Enterprise Yes No 4f. Disadvantaged Business Enterprise Yes No 4g. Veteran Owned Business Enterprise Yes No 4h. Service Disabled Veteran Owned Business Enterprise Yes No	
5. DESCRIPTION OF WORK BY SUBCONTRACTOR		
6a. NAME OF PERSON SIGNING	7. BY (Signature)	8. DATE SIGNED
6b. TITLE OF PERSON SIGNING		
PART II – ACKNOWLEDGEMENT BY SUBCONTRACTOR		
9a. NAME OF PERSON SIGNING	10. BY (Signature)	11. DATE SIGNED
9b. TITLE OF PERSON SIGNING		

* Use a separate form for each subcontractor

CONTRACT NO. 18-08-15-12

CONTRACT TITLE: Online Courses Instructional Design and Subject Matter Expertise

BID/ PRICING SHEET

Pricing should be displayed as under:

	Description	Unit Cost	Total Cost
1	On a cost per course for instruction design.	_____	_____
2	On a cost per course for instructional design bundled with providing subject matter expertise.	_____	_____
3	If you show cost in in various increments up to a total of 50 courses, please insert all details below.	_____	_____
		_____	_____

Note:

- Cost can be shown in various increments up to a total of 50 courses.
- If we are pleased with the performance and pricing by the selected vendor, we would want the ability to engage the vendor to build additional courses without having to go back out for bid.

Scope of Work/ Specifications

Delaware State University (DSU) seeks instructional design and subject matter expertise to build up to 50 online courses in support of fully online programs in psychology, general management, accounting, public health, and criminal justice. The primary engagement would be for a vendor to provide instructional design expertise in partnership with internal subject matter experts (SMEs) provided by DSU, to build completed online courses ready for delivery and instruction through our learning management system, Blackboard. DSU also wishes to contract with a vendor who has the capability of providing SMEs who are degree and experience qualified to provide content material in the case that DSU does not have a SME available for a particular course within the listed online program areas.

DSU's Office of Distance Education and Learning Technologies (ODELT) will oversee the course development project and work in partnership with the vendor to produce completed courses suitable for online delivery. The goal is to provide a consistent and engaging online experience for students. The vendor will migrate the DSU supplied (or vendor supplied SME content) into our Blackboard Learn system, and will add public domain, royalty-free images where appropriate. The vendor will provide quality review for each course, ensuring that courses meet DSU standards, and verifying that web links can be accessed and are working at the time of review, and that content is displayed properly on both Mac and PC platforms running the latest versions of Firefox, Safari, Chrome and Internet Explorer.

Terms and Conditions:

- The final product will be a set of developed courses available for online delivery through DSU's Blackboard LMS.
- The vendor will work with DSU's ODELT to design and develop a set of developed online courses using either DSU faculty/SME provided content or in some cases, vendor supplied content, with the goal of creating a consistent and engaging online experience for DSU's online students.
- Vendor will provide a project manager who will be responsible for overall engagement delivery, documentation, and resource management so that the project and overall engagement objectives and milestones are met in a timely and cost-effective manner. The project manager will coordinate all internal vendor communication and with DSU as it pertains to this engagement.
- Vendor will provide a project plan and provide ongoing project management and periodic communication on project progress.
- Content providers (either DSU or vendor-supplied) will be responsible for providing Word documents, PowerPowerPoint presentations, assignments, quizzes, YouTube video, links to outside media, and other similar materials
- Vendor will build courses in compliance with DSU standards which is based on Quality Matters criteria. Vendor will make suggestions in terms of best practices that will improve the course designs.
- Most courses will be the standard 3 credit hour course developed for a full semester (15 weeks) using a separate module or unit representing each week.

Questions and Answers

Below are questions and answers regarding subject RFP. All questions are written in black color font and the **answers are provided in red color font.**

1. I'm concurrently developing coursework for a UAV Design course, independently, and wondered if this is something your University would be interested in receiving a Proposal for?

I assume that UAV is unmanned aerial vehicle? If so, we do not have a need for a proposal on this. Our RFP is for traditional academic course work leading to a bachelor's degree in one of the cited subject areas.

2. The RFP states all material developed under contract is property of Delaware State University. If we have developed the material prior to the contract, it remains our property, correct?

Any materials developed would be based on our specifications as indicated in the course syllabus. If the subject matter expert has readily available course material compatible with our specifications, that material would become property of Delaware State University (DSU) along with the completed course.

3. How would you prefer we reflect this in the cost per course design section? If we absorb all costs for course content development, naturally this cost approaches 0, but may necessitate increased cost in subsequent sections?

We expect to receive a flat rate per course developed and/or a flat rate for a block of courses developed (vendors commonly allow price breaks with higher numbers of courses to be developed).

4. What is the objective course length (online course structures may afford opportunities for students to assimilate and digest content at different paces)? Is this up to us entirely? Is there a minimum number of hours of course instruction required? Grading rubric requirements?

It is expected that online courses developed under this RFP will be equivalent to face-to-face courses with the same number of credit hours.

5. To better gauge your content objectives, a little background on me. I spent the last ~14 years at AAI corporation (now owned by Textron) designing the Army's and Navy's main UAVS (Shadow 200 & Aerosonde), along with myriad other R&D platforms. I've experience in every aspect of UAV analysis, design, test, and fielding, and have begun my own Minority Economically Disadvantaged Small Business in 2017. I'm curious if my proposed field of coursework aligns with your University's curriculum and online objectives, and would appreciate any insight or opinions you can share sir?

This RFP does not need this type of service; however, DSU does have an aviation program. They possibly may have some need for this type of development. Feel free to contact our aviation program directly. They are listed under the College of Business on our website at www.desu.edu.

6. Will you select/consider a vendor for the instructional design services only or is the vendor required to provide SME(s) services as well?

We would like for the vendor to have the ability to provide SMEs if needed.

7. Is it possible to get sample course content in each of the areas identified to be able to assess the scope of the content, the type of materials currently available and any rich content types associated to it?

No. Courses vary but we use a standard template. We want to allow for vendor creativity in responding to this RFP, realizing that there are general standards.

8. Do you have a content management system you currently use besides the BlackBoard LMS features itself to house the content?

No.

9. How is the content currently maintained and versioned?

We maintain a master copy of each completed course.

10. Are there any expectations that the content developed should be accessibility compliant? WCAG Level AA and/or 508 compliance?

Standard accessibility within the Blackboard functionality.

11. How video intensive are the courses?

Video content varies based on the SME.

12. For any video content or outside media that needs to be created/referenced, do you have existing teams that do video production, graphics production or otherwise or is that scope included in this RFP?

We do not expect video production. Videos used are generally public domain. However, we do have some videos created used by lecture capture (screencast-o-matic and other similar softwares).

13. Can you provide more information around the Quality Matters criteria the courses need to be compliant towards? Does it follow the HE standard example reference: <https://www.qualitymatters.org/sites/default/files/PDFs/StandardsfromtheQMHigherEducationRubric.pdf>?

We will provide a standard template. We want to allow for vendor creativity in responding to this RFP, realizing that there are general standards.

14. Do you have a student / faculty feedback mechanism that also drives course objectives?

Course objectives are provided in the syllabus which is provided by the academic department.

15. How often do courses get refreshed?

We anticipate a three refresh cycle.

16. How large are the class sizes?

For our online programs, we expect the maximum to be 15 students.

17. Are courses structured into Novice, Intermediate, Advanced categories or does that vary?

No. They are standard undergraduate courses which could include a series (for example, Introductory accounting, Intermediate accounting, etc.)

18. What would be the percentage of course content needing revamp versus new course creation?

This is unknown. All courses are currently taught in a face-to-face format. SMEs are expected to provide all content.

19. Are high stakes assessments and/or psychometrics in scope?

If by high stakes assessments you mean some external standardized test, I don't believe so. We expect basic or standard quizzes and examinations using the functionality in Blackboard.

20. Is instructor/faculty retention an important part of course development? Do you measure it today?

We do not currently measure this.

21. Does the content need to be tested on mobile devices?

Yes.

22. If we are bidding this per course, what are the typical credit hours of each course and what is the academic level of the courses? 1000, 2000, 3000+? What degrees will they be aligned with?

These are standard undergraduate courses. Our series are usually 100, 200, 300, and 400 level courses.

23. Are these new courses or does DSU have current F2F courses that they are planning on delivering as online or hybrid offerings?

We have current F2F offering to convert to online.

24. What is the time frame expectation? When are the courses to be offered? Are you looking to rollout one program at a time or all of the programs at once?

We want the courses to be available for Spring 2019; however, we will work with the vendor to establish the actual project plan.

25. Does DSU have a Curriculum Standards department or will adhering to Quality Matters standards be sufficient?

We will provide a standard template which is based on Quality Matters standards.

26. What SMEs does DSU currently have available and what experts will we need to provide?

We expect most to be from DSU but we want to be able to supplement with external SMEs if needed.

27. Does DSU have a preferred publisher that they work with?

We use standard publishers like Wiley, McGraw-Hill and Pearson.

28. How many trips to DSU campus to meet with University personnel are you expecting? What format does DSU usually use to conduct online meetings? Adobe Connect? Web Ex?

We do not expect on-campus meetings. We typically use WebEx, GotoMeeting, Collaborate or other similar tools.

29. On the RFP, the Proposal Expiration states for one year; can I assume it should be from bid submission date?

Yes.

30. It is mentioned that DSU wants to build up to 50 online courses. We would like to know approximate duration of one

online course.

Each course is 15 weeks in duration.

31. Are you expecting vendor to develop SCORM compliant content for these courses?

We generally expect content to be loaded directly onto our Blackboard system. If there is separately developed content, our version of Blackboard is SCORM compliant.

32. Will the course content include development of any sort of video and documents or that will be provided by DSU?

SMEs are expected to provide all course content.

33. Is it mandatory for a vendor to provide Subject Matter Experts for the courses listed in online programs?

- Please list down the document required to support this clause.
- Are you looking for custom content development?
- Alternatively, Can a vendor license the existing content to DSU and customizes it as per the requirements of DSU Faculty/SMEs?

We expect most SMEs to be provided by DSU but we want vendors to have the capability of providing SMEs if needed. Yes, it is permissible to use pre-developed content with the approval of the department; however, the content in the completed course becomes the property of DSU.

34. Is it expected that Vendor needs to configure the content in Blackboard LMS and maintain it during the warranty period?

We expect the vendor to place content on Blackboard. They have no responsibility once the course is completed and accepted by the department.

35. By when the copies of insurance need to be submitted i.e. before the project is awarded or before commencement of work?

- It is mentioned that the vendor need to furnish 100% performance bond and vendor to be authorized to do business in Delaware.
- We would like to know whether the it is mandatory to furnish the bond as there is an option “there is no performance bond requirement”?
- Is it mandatory for vendor to have authorization to work in Delaware. We have a registered entity in Massachusetts, U.S.

See reference to insurance/bond questions. Question numbers 107 through 111.

36. Can the Project team members such as Project manager work from offsite location outside United States?

We expect team members to be US based.

37. Also, do you want instructional designers to be deployed onsite while working with DSU’s Faculty?

Instructional designers are not expected to be onsite.

38. Please share the preferable go-live date for various courses to be developed/built.

December 14, 2018 is our go live date. However, once we engage a vendor, we will work with them to develop the project plan which will include the actual timeline.

39. We presume that the raw content (documents, videos etc.) will be available with DSU. Is our assumption correct?

We expect SMEs to provide all content.

40. We understand that for each week, DSU is looking forward to develop an online module. Please share the estimated duration of one module.

Each weekly module will constitute the work required for that week in accordance with the course syllabus.

41. Please share more details on the existing content that DSU possess. Also, Share the format in which the content is available e.g. SCORM, docx, pptx, pdfs etc.

Those are the formats. There can also be YouTube videos, links, etc.

42. There are few additional queries which I have listed below:

- Do you have subject matter content?
- Any preference in tool for eg: Storyline, Studio, Lectora, Flash, HTML or you want us to recommend the tool also?
- Does the course need to be SCORM conformant?
- Number of words in each course (on screen text) and For Voice Over
- Number of slides in each course
- Static pages
- Interactive pages/CYU's
- Assessment
- Would Content be provided to us
- How much is the learning duration of the program currently (if already being delivered)?
- I assume you'd prefer to have audio narration all-through in the course(s)?
- Please share the screen resolution works best at DSU?
- Please share the documentation on standards and guidelines for eLearning development at DSU?
- What timeframe is available for start and finish?

Course content is determined from the course syllabus. We expect vendors to provide SMEs (if needed) who can provide content in accordance with the syllabus. We expect standard course material such as PowerPoints, documents, videos, web links, etc. There can also be publisher material used. Course content varies from course to course so it is difficult to cite lengths and number of pages and other similar items. Development will occur directly on our Blackboard site using the inherent functionality.

43. What components should be included in the project plan?

Once we engage a vendor, we will provide a listing of all courses. The project plan would consist of the schedule of courses to be developed and timelines for development. We have a template of the project plan that we can share but the intention of this requirement is that we can manage the development project in accordance with an overall plan.

44. Will a project plan be submitted for each individual course or the project (all 50 courses) as a whole?

It would be for the entire number of courses that we expect to build under the contract.

45. Will the project plan outline general course structure or an in-depth description of the course?

Project plan elements would include the course name/number, instructional designer, SME, expected duration, status, notes, etc.

46. Will course objectives be provided by the University?

Yes. There will be a syllabus provided for each course, which includes course objectives.

47. Will each course be aligned to a specific text or resource? If so, which text or resource should the course be aligned to?

The syllabus will provide the textbook(s) to be used for the course.

48. Will each course be aligned to a set of standards? If so, which standards should courses be aligned to?

Yes, there will be a standard set of design specifications that applies to all classes.

49. Are the content providers "responsible for providing Word documents, PowerPoint presentations, assignments, quizzes, YouTube video, links to outside media, and other similar materials" the University supplied and/or vendor supplied SMEs? Will these materials be developed by the SMEs?

Yes. The SMEs are expected to provide all course content.

50. Will all course content be provided by the SMEs?

Yes. However, instructional designers are free to offer suggestions, recommendation and aids that they might be aware of for consideration.

51. Will instructional designers be responsible for developing new content and resources? If so, what resources should be developed?

No. Instructional designers will use tools available in Blackboard. If there are other tools that they are aware of, they are free to make suggestions to the SME.

52. For courses developed using "DSU faculty/SME provided content", will additional content need to be developed by the vendor's instructional designers?

No. However, instructional designers are free to offer suggestions, recommendation and aids that they might be aware of for consideration.

53. Will any texts or white paper resources need to be newly created by vendor SMEs? If so, approx. how many texts and what is the approx. length of one text?

Yes, depending on the syllabus requirements. The number and amount are unknown in advance. We would apply reasonable expectations.

54. Will assignments be newly created by vendor SMEs? If so, what types of assignments should be included? Will assignments be scenario-based?

Yes. Assignments could be discussions, quizzes, examinations. They could be scenario-based.

55. Will all content only be in the form of Word documents, PowerPoint presentations, assignments, quizzes, YouTube videos, links to outside media, etc.? Or, will interactive eLearning modules be developed also?

Yes. We do not expect interactive eLearning modules to be developed.

56. If interactive eLearning modules will be developed, how many modules should be included per course? How long should each module be?

N/A

57. If eLearning modules will be developed, should voiceover be included?

N/A

58. Should the instructional designer find all graphics and videos on the public domain or should any graphics or videos be newly created?

Public domain or new created based on the need. Additional created graphics or videos may be developed; however, it is expected that most will be pre-developed or public domain.

59. If graphics or videos should be newly created, approx. how many per week's unit or module?

The course syllabus will drive the need for content. We cannot predetermine what the content might be.

60. For each 3 credit / 15 week course, approximately how long should each week's module or unit be?

Sufficient to cover the material based on the syllabus. Online courses are expected to be equivalent to face-to-face courses.

61. What assignments and resources should be included in each week's module or unit?

This will be dependent upon the course syllabus.

62. How many formative assessments should be included in each week's module or unit? Approx. how many items should be included in each formative assessment?

Formative assessments should be sufficient to cover the topic. It is assumed that the SME will be degree/experientially qualified to assess the level of content needed based on the syllabus.

63. How many summative assessments should be included in each week's module or unit? How many summative assessments should be included in each 15 week course?

Summative assessments should be sufficient to cover the topic. It is assumed that the SME will be degree/experientially qualified to assess the level of content needed based on the syllabus.

64. Approx. how many items should be included in each summative assessment?

Summative assessments should be sufficient to cover the topic. It is assumed that the SME will be degree/experientially qualified to assess the level of content needed based on the syllabus.

65. Approx. how many slides should be included in one week's unit or module PowerPoint presentation?

It is assumed that the SME will be degree/experientially qualified to assess the level of content needed based on the syllabus.

66. Should PowerPoint presentations include newly-created voiceover?

PowerPoints can include newly-created voiceovers.

67. Should instructor guides or answer keys be provided for each assignment, assessment, etc.? If so, will these be developed by the instructional designer or the SME?

All content should come from the SME.

68. Will vendor instructional designers be inputting content directly into the Blackboard LMS?

Yes.

69. Will a criteria checklist be provided for course quality reviews?

We will provide a standard template that will provide guidance for quality assurance.

70. Approx. how many hours per course will an instructional designer spend completing course quality reviews?

Instructional designers are expected to use standard guidelines. The number of hours per course may vary.

71. Can an hourly rate be provided for course quality reviews?

No. Pricing should be based on a completed course, inclusive of quality reviews.

72. Can an hourly rate be provided for course design and development in place of a project price?

No.

73. Should pricing be provided per 3 credit, 15 week course? Or, a total for all 50 courses?

It can be both. We expect to see pricing per completed course. You can also show pricing for blocks of completed courses which could suggest discounted pricing with more courses developed up to 50.

74. Do you need roughly 10 courses within each discipline?

No. The number varies by discipline.

75. If so, can you provide a list of the expected course topics to give us a better idea of the content needed? Or will the vendor help define these topics?

We will provide a sample of the course listings.

76. Will the courses span all four years of the programs?

Yes. However, most courses are years 2-4.

77. Are these all new courses or would we be able to pick up content from existing courses and redesign for an engaging online learning experience?

I would say that all courses are new given that currently these classes are taught face-to-face and may not have much content on Blackboard.

78. What are the accessibility requirements?

We have standard accessibility requirement using Blackboard functionality.

79. Does DSU have any existing digital courses we could view as a reference for your requirements and expectations?

No. Courses vary but we use a standard template. We want to allow for vendor creativity in responding to this RFP, realizing that there are general standards.

80. What level of interactivity is desired throughout the courses? (e.g. animation, drag-and-drop questions, multiple choice questions, etc.)

This may vary from course-to-course. We will use the syllabus as a guide for expected content.

81. Is there a specific software preference for building the lessons, such as Articulate Storyline or Adobe Captivate, or are we to place content directly within the Blackboard frame?

We place the content within the Blackboard functionality.

82. We understand that students will primarily be accessing the courses from a desktop or laptop. Should we assume students may also be accessing them from a tablet and/or phone?

Yes.

83. Aside from public domain imagery, will any technical art need to be created?

We do not expect you to create technical art.

84. Will any multimedia need to be created new? (e.g. videos, audio, etc.)

This is possible. For example, if PowerPoints are created, then there could be voice-over narrations created by SMEs.

85. Can you clarify what types of materials will be delivered in Word docs?

We would expect just standard MS-Word documents, which could include instructions, white-papers, or any instructional documents in a Word format (could also be PDFs).

86. We understand you plan to start August 15, 2018. What is the timeline for completion? Are certain courses higher priority than others, so that we should plan to complete them first?

We are looking to be complete by our Spring semester 2019. However, we will work on the project plan at the start of the engagement that will anticipate actual completion.

87. What are the desired requirements for SME qualifications? (e.g. Masters or PhDs, teaching experience, etc.)

Qualifications would include degree (minimum Masters and doctorate preferred) and experience teaching the subject (experience with teaching online is preferred).

88. Do you currently work with outside vendors to create online courses?

No.

89. Do you have a suggested budget for the project?

No.

90. Has a development sequence for the fifty courses been established?

No.

91. How many course developments can the university support simultaneously?

This will be dependent on the number of SMEs available.

92. Can you please provide the number (or approximate number of courses) for which the vendor needs to provide an SME?

No. We want to be able to supplement with external SMEs if needed. We expect most SMEs to be provided by DSU.

93. To what degree do the university SME's have experience in developing online courses?

This varies. Our view is they do not need experience developing online courses since we are using instructional designers—they will provide the needed content.

94. How is this project funded, state, federal, university or other? Have the funds been allocated for this project?

Funds have been allocated.

95. Has the university completed a similar project in the past?

The university has developed online courses in the past.

96. Approximately how many in person meetings will be needed for this project?

Unknown. We expect the instructional designers to work with SMEs until courses are completed and approved.

97. Are web meetings, and conference calls acceptable forms of meetings and communication?

Absolutely.

98. Is there a university project manager or team identified to oversee the complete project?

The Office of Distance Education will oversee the complete project.

99. Do you have a target end date for the project?

December 14, 2018; however, we will develop a project plan with the vendor which will detail development time.

100. What percentage of the 50 courses are already “complete” and currently taught?

All courses to be completed in this project are currently being taught in a F2F format.

101. How do the courses break down across the 5 subject areas (i.e., public health vs. criminal justice vs. accounting)?

This varies. We will provide a list of courses to be developed but we expect the same pricing regardless of the course area.

102. Do you already have the course titles you want developed? If so, can you share those so prospective vendors can assess SME requirements?

We have supplied the subject areas. We expect SMEs who are degree/experientially qualified in the subject areas.

103. Is the anticipated delivery schedule evenly distributed across the 5 years (so, 10 courses per year), or is the development schedule front-weighted/back-weighted?

We expect all courses to be developed under the contract to be completed by December 2018 or in accordance with the project plan that will be developed.

104. Does DSU intend for the vendor’s SMEs to conduct, manage, or in any way support online delivery of the courses they help develop?

No.

105. What specific areas/subjects do you anticipate need the vendor to provide a SME?

Criminal Justice, Public Health, Accounting, Management, Psychology.

106. Vendor will build courses in compliance with DSU standards which is based on Quality Matters criteria. Vendor will make suggestions in terms of best practices that will improve the course designs. Presumably, Section 508 accessibility standards are a requirement for DSU; are we correct in assuming that all posted documents associated with course development (PDFs, slides, etc.) will need to be made screen reader accessible and otherwise 508-compliant?

Yes.

107. In the RFP it was specifically called out the Delaware State University shall NOT be named as an additional insured on the Insurance Cert. We've never had the request before. All our Client ask to be named as an Additional Insured. Can you please provide the reason you don't want to be named?

This requirement has been waived. If any of the vendor would like to use “Delaware State University as additional insured” University will be OK with that option.

108. Minimum requirement. Provide Delaware license(s) and/or certification(s) necessary to perform services as identified in the scope of work. Please list down the document required to support this clause.

Please refer to page 18, item b of the RFP. Or visit <http://revenue.delaware.gov/services/BusServices.shtml>

Prior to receiving an award, the successful Vendor shall either furnish the Delaware State University with proof of State of Delaware Business Licensure or initiate the process of application where required. An application may be requested in writing to: Division of Revenue, Carvel State Building, P.O. Box 8750, 820 N. French Street, Wilmington, DE 19899 or by telephone to one of the following numbers: 302-577-8778.

Information regarding the award of this contract will be given to the Division of Revenue. Failure to comply with the State of Delaware licensing requirements may subject your organization to applicable fines and/or interest penalties.

109. Before any work is done pursuant to this Agreement, the Certificate of Insurance and/or copies of the insurance policies, referencing the contract number stated herein, shall be filed with the State. The certificate holder is as follows: By when the copies of insurance need to be submitted i.e. before the project is awarded or before commencement of work?

Copies of Insurance documents shall be submitted to University before commencement of work.

110. It is mentioned that the vendor need to furnish 100% performance bond and vendor to be authorized to do business in Delaware.

Bid bond requirement has been waived. There is no need to submit any performance bond.

111. Is it mandatory for vendor to have authorization to work in Delaware. We have a registered entity in Massachusetts, U.S.?

Yes. Prior to receiving an award, the successful vendor shall furnish the Delaware State University with proof of State of Delaware Business Licensure or initiate the process of application where required. An application may be requested in writing to: Division of Revenue, Carvel State Building, P.O. Box 8750, 820 N. French Street, Wilmington, DE 19899 or by telephone to one of the following numbers: (302) 577-8200—Public Service, (302) 577-8205—Licensing Department or by visiting <http://revenue.delaware.gov/services/BusServices.shtml>

Failure to comply with the State of Delaware licensing requirements may subject vendor to applicable fines and/or interest penalties.